

MONAT BINDER

Table of Contents

Section 1.	Onboarding
Section 2.	Meet Monat
Section 3.	Compensation Plan Consistency Program Commission Calendar 10 Ways to Earn Product Packs Flyer Select Sampling
Section 4.	VIP Customers
Section 5.	Product Information
Section 6.	Rank Advancement Maps

MONAT BINDER SPONSOR GUIDE

Onboarding a new Market Partner

1. **Smart Start... Make your list!**
100-200+ names – Phone, Facebook, co-workers, neighbors, church, social groups, businesses, schools, etc.
2. **Who would be your dream team?**
After making your list, choose 5-10 people you would place on your “Dream Team” and write them on a separate list.
3. **Set your launch within 7 days of joining.**
Invite your biggest supporters and cheerleaders. Keep it simple. Your sponsor will do your launch presentation for you, utilizing Dare to Succeed and will assist in recommending products for guests and placing orders.
4. **Training**
 - *Day 1 Market Partner Academy.
 - *Day 2 Market Partner Academy. Print certificate and post to team page.
 - *Day 3 Click around the Resource Library and become familiar. Write down any questions for your sponsor.
 - *Day 4: Get familiar with your homepage, reports and training tab in the back office.
 - *Day 5: Review Market Partner Binder
5. **SMART Start Bonuses**
Month you join, plus following 2 months. Your smart start ends _____. We will discuss more at our follow up meeting.
6. **Commissions**
Review Comp Plan, Explain “blocks”, “mo-hoods” and pay schedule
7. **Communications**
Review Facebook team pages, get them added and tag them in the necessary videos. Let them know to check back with you once complete.
8. **Welcome Announcement**
Sponsor will announce and introduce the new MP on Coast with Momentum.
9. **Review Homework for New MP**
 - * Set appointment for a follow up in 3-4 days: _____
 - *Get a planner
 - *Compile a list of 100-200 names.. 50 is a great start!
 - *Set launch date
 - *Market Partner Academy
 - *SmartStart Workbook & Jumpstart Checklist
10. **Plan a Game Planning Session to fast track to MMP or MMB+**

MONAT BINDER SPONSOR CHECKLIST

I have a Market Partner...what now?

- Who is your new MP? _____
- What you need: Sponsor Guide, Sponsor Checklist, New MP Checklist
- Enroll & onboard at the same appointment, on the phone or in person using the Sponsor guide to walk you through the process
- Print New MP Checklist & provide to them. If your MP isn't local to you, provide via email
- Reinforce importance of Market Partner Academy within 3 days, set a launch date and confirm an appointment to follow up.

Follow Up Appointment: _____

- Review SMART START
- Provide Market Partner Binder
- Schedule Welcome Call with upline sponsor within 2-3 days

Upline Sponsor: _____

Date/Time: _____

- Announce your new MP on the Strong Momentum Team Page
- Assist in the inviting and planning for their launch party – You will do their launch! Model how to do Meet Monat, teach them how to enroll VIPs, etc.
- After their launch, schedule a time to meet/talk to create a 'game plan' for fast tracking to MMP or MMB using Smart Start & Rank Advancement Maps

Revised 5/7/2018

MONAT BINDER

NEW MP CHECKLIST

You enrolled as a Market Partner...what now?

Log in to your back office: www._____.mymonat.com

Username: _____

Password: _____

Welcome Call with your Upline Leader (Sponsor will schedule)

Onboarding with your Sponsor

Jumpstart Workbook & Checklist

Plan Launch Party (Typically within 7 days)

Date: _____

Location: _____

Time: _____

Get Social!

Create a FB Group for your Business

Watch Onboarding videos your sponsor tags you in

Facebook Pages to Join/Follow

- Team Inspire, Rachel Roth
- Team Momentum, Joi & Kyle Kimbro
- Strong Momentum, Laura Strong
- Future Team Momentum (For potential MPs)
- Monat Official
- Monat Market Partner Official
- Monat Hair Testimonies

Market Partner Academy (Back Office)

Friends, MEET MONAT!



Being part of a social marketing company means endless options for sharing the MONAT products you love in a SOCIAL way.

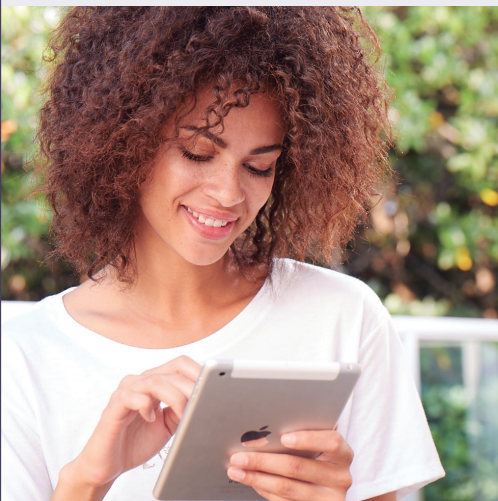
The purpose of the Meet MONAT event is to give friends an up close and personal introduction to MONAT products and the business behind the brand—all in a FUN, casual and, of course, social experience. Guests are encouraged to stop by and enjoy refreshments as they learn how MONAT can change the way they love their hair (and their life) through high-level product information and stories.

KEY INGREDIENTS OF THIS EVENT INCLUDE:

- ✓ **Brief timeframe.** Think “happy hour” here. People are more likely to say, “YES” to attending when they know the time commitment is brief.
- ✓ **A social setting.** A socially stimulating environment that is interesting or “cool”, where friends will naturally want to gather and THEIR friends will feel comfortable coming along with them.
- ✓ **Refreshments.** Keep it simple—appetizers and/or drinks.
- ✓ **Products.** Help them to get up close and personal! Your guests will want to see, touch, and smell. Be ready to pass products around.
- ✓ **Samples.** Guests will naturally be eager to go home and try MONAT for themselves. Use *Select Sampling* to ensure a great first-time experience with MONAT. *Select Sampling Event Packs* contain everything you need for holding events. You can find them in your back office shopping cart, under Samples & Marketing Material.
- ✓ **Your personal experience or story.** Those who know, like, and trust you will purchase based on your personal experience and recommendation. Make sure you have one!
- ✓ **Meet MONAT PDF or PowerPoint.** Everything you would want to share with your guests, and the order in which to share them, will be found in this simple, easy to read resource, which is available in the Resource Library. Look for: Meet MONAT Presentation.

PLANNING A GREAT EVENT

- 1 **SET THE DATE**
It's natural to want to check in with friends and family and attempt to coordinate a date that works for everybody. The better strategy is to pick a date that works for YOU and then pick a back-up date for later in the month. That way, if someone tells you they can't make your first event, you can give them the second date as an alternative.
- 2 **CREATE YOUR GUEST LIST**
Ask your friends to bring along a friend. You can anticipate about half of the number of the people on your guest list will be able to attend, so OVER-invite.





3 PERSONALIZE YOUR INVITES

Never underestimate the power of a personal invitation. Use the **You + Story + Open Ended Question** formula to personalize each invite. For example, you could say something like:

“Hey Karen-- you have been running around like a mad woman for weeks now and I want to treat you to a well-deserved break! I’m gathering some friends together next Thursday at 7pm to introduce my new favorite beauty secret for having more ‘good hair’ days. What are your thoughts on stopping by? I’ll have a glass of wine and samples waiting for you!”

4 REACH OUT AND CONNECT

Using their preferred method of communication, reach out and invite them! Simply say, *“Do you have a quick minute to chat by phone?”* You may be surprised by how many of your friends will be delighted to hear your voice for your quick and personal invitation.

5 EVENT INVITATION CARD

We have some fun invitations for you to use. Hand them out as you come in contact with people in person.

6 THE DAY PRIOR TO YOUR EVENT

Again, using their preferred method of communication, follow up with guests who said that they could attend, as well as those who said they were a “maybe”. You could say something like: *“I’m looking forward to seeing you tomorrow! I’ll have a glass of wine and some samples waiting for you!”*

7 THE DAY AFTER YOUR EVENT

Don’t skip this step! Sometimes you won’t have time to connect with each person at the event, so it’s a good idea to follow up immediately afterwards to check in. Ask if they need any clarification on how to use the samples you shared, and ask **WHEN** they intend to wash their hair next. Tell them you’ll be following up. You could say something like: *“So, when are you going to wash your hair next? I’d love to hear about your experience. My goal is to help connect you to your perfect system.”*



SAMPLE AGENDA

6:00-6:30 — Set up product display and have appetizers and drinks available before guest arrive.

6:30-7:00 — It’s show time! Greet guests as they arrive, introduce them to other guests and encourage them to enjoy refreshments as they mingle.

7:00 — Call guests to attention and use the Meet MONAT PowerPoint or PDF to lead the conversation. As your speaking to the products, be sure to share your product story. If applicable, invite a guests to share about their favorite product—it’s social proof! And make sure you explain how to use the samples!

7:30 — Invite guests to ask questions. Also invite them to touch and smell the products in your product display. Before they leave, ask them individually, *“Which option sounded most appealing to you today/tonight?”* If they aren’t ready to purchase or enroll as a VIP at your event, find out **WHEN** they’ll wash their hair next so that you can follow up then.

SETTING THE STAGE

OPENER—Greeting, headline, quote, statistic, story, humor, etc.

SAY: *Studies show women have 3 bad hair days per week. That’s 20 years of bad hair over a lifespan! But it doesn’t have to be this way...*

ASK: *If you could change anything about your hair to improve it, what would it be?*

OBJECTIVE—Purpose and desired responses.

SAY: *My goal is to simply give you food for thought so you can consider how you might like to join us in our “healthy hair revolution.”*

PREVIEW—Agenda, overview, etc.

SAY: *Today/tonight, I’d like to give you a little insight into the company behind the brand, and then we’ll talk through the products I know you are excited to get your hands on and try.*

MESSAGE

TALKING POINT #1
Company Behind the Brand

TRANSITION: *“Now that you know about us, let’s talk about what makes MONAT products different...”*

- **MONAT Mission**
- **Perspective**
 - Haircare is \$81 BILLION dollar industry-- projected to \$105 Billion by 2024
 - We’re the first offer naturally-based, anti-aging hair care products as primary offering
 - 700% growth between 2016-2017
 - Global expansion! US, Canada, and now the UK in 2018!
 - Consumable products = repeat business for MPs
 - Clinically proven ingredients
 - 30 day money back guarantee
 - Our own R&D, manufacturing, and distribution center in Miami, Florida
 - Beautiful, sweet culture of family, gratitude, and serving others...
- **MONAT Culture - Gratitude**

TALKING POINT #2
What makes MONAT products different?

- **Product Performance/Safe Ingredient Philosophy**
 - Power of nature, combined with innovative technology
 - Naturally Based means we use primarily “plant-based” ingredients; highest quality from natural sources like botanical extracts, essential oils, and vegetable proteins
 - Three key ingredients are Capixyl, Procataline, and Crodasorb. Each clinically tested & proven to create an environment for stronger, healthier, younger looking hair.
 - We say “no” to ingredients such as parabens, sulfates, and silicon.
 - We only use fragrances approved by the Research Institute for the Fragrance Material (RIFM) and the International Fragrance Association (IFRA).
 - We use safe colorants approved by the FDA, Health Canada and the European Commission.

MESSAGE (Continuation)

TRANSITION: *“Here is how you can participate with us...”*

- **Nature Meets Technology – Rejuveniqe & Rejuvabeads**
 - Rejuveniqe Oil Intensive is **UNLIKE** any other on the market
 - Supports the reduction of hair thinning, prevents oxidative stress, adds long lasting shine, with unprecedented anti-aging results for the hair and skin.
 - We’ve infused this unique oil blend into nearly all of our products!
 - Rejuvabeads is made with technology to mend split ends and repair the micro-damage that causes those snarls and tangles
 - We are the **ONLY ONE IN THE WORLD** to have this combination of unique hair-compatible oil and micro-encapsulation technology, which delivers 100% repair to split ends and micro-damage along the hair shaft, all in about a minute.
- **Scientific Advisory Board**
 - Great minds behind a great brand
 - **EXPERTS** in product Research & Development, Anti-Aging, Dermatology, and Trichology (study of the scalp!)

TALKING POINT #3
Options

TRANSITION: *“People ask, why social marketing...why not traditional sales channel?”*

- Option1 – Buy products you want at full price + Shipping & Handling Fees
- Option2 – Save money with VIP, while receiving product favs on an ongoing basis
- Option 3 – Earn income by sharing with your friends

TALKING POINT #4
Social marketing, what is it?

TRANSITION: *“Before concluding, let’s just review what we’ve covered...”*

- **Social Marketing vs. Traditional Marketing**
- **Compensation – Average Monthly Earnings by Rank**
 - If applicable, recognize ranks and Cadillac earners in the room

CLOSING

SUMMARY – Review of the message

TRANSITION: *“When I look at you, I have no way of knowing who Vacation/ finances / needs better hair... but I DO know that MONAT has helped with this...”*

SAY: *Today we talked about...*

- Company Behind the Brand
- What Makes MONAT Products Different
- Options for Joining the “Healthy Hair Revolution”

CALL TO ACTION – ask for decision or stay after and get questions answered

SAY: *I want to encourage you to consider those three options I shared with you earlier. Which option might you want to hear more about? Talk to me– or to the Market Partner who invited you to this event tonight. Get your questions answered!*

[Invite them to talk with after the event concludes, or follow up with the MP who invited them to the event.]

A photograph of three women with long hair, each holding a single rose. They are dressed in light-colored, possibly white, clothing. The image has a soft, purple-tinted overlay. The text 'MEET MONAT' is centered over the image.

MEET
MONAT®
—



MONAT MISSION

Our mission is to help people everywhere enjoy beautiful, healthy, fulfilling lives through our exceptional, naturally based products, a fun and rewarding business opportunity, and a culture of family, service, and gratitude.



PERSPECTIVE

- ✓ Haircare is a \$81B Industry, projected to \$105B in 2024
- ✓ MONAT is the first
- ✓ 700% Growth 2016-2017
- ✓ Global Expansion
- ✓ Consumable product = repeat business
- ✓ Clinically proven ingredients
- ✓ 30 day money back guarantee
- ✓ R&D, distribution, and manufacturing in Miami, FL
- ✓ Culture of family and gratitude



MISSION

To create community partnerships with a humanistic focus that promotes the involvement of families in the development and strengthening of their communities.

VISION

Make the world a better place by working with organizations that have a positive impact on society.

FOCUS

Families, Children and Youth, Education.

GRATITUDE IS OUR NATURE

WHAT MAKES MONAT DIFFERENT?

— *Our* — PRODUCTS PERFORM

Capixyl™

Helps support healthy hair,
scalp, and natural hair growth.

Procataline™

Combats oxidative stress and
premature aging.

Crodasorb™

Preserves natural and synthetic
hair colour, protecting from
sun damage.

— *Safe* — INGREDIENT PHILOSOPHY

WE SAY
NO TO
—

Parabens
Cyclic Silicones
Sulfates
DEA/MEA
Phthalates

PEGs
BHT
Mineral Oils
Harmful Colors
Harmful Fragrances



Leaping Bunny Certified

Nature
— MEETS —
TECHNOLOGY



REJUVENIQE™
OIL INTENSIVE

- Unprecedented anti-aging results for hair and skin.
- Prevents oxidative stress.
- Adds lasting shine.

REJUVABEADS™

- Patent-pending technology
- Delivers targeted mending
- 100% repair to split ends & micro-damage



SCIENTIFIC ADVISORY BOARD



JAMIE S. ROSS
Sr. Vice President of
Technical Services and
head of R&D for MONAT



DR. BRENT J. AGIN, MD
Well-recognized
Anti-Aging Author
and Physician



DR. AMY S. ROSS, MD
Dermatologist specializing
in Mohs Micrographic
Surgery



DR. KEVIN D. SMITH, MD
Fellow of the Royal College
of Surgeons (Canada)
in Ophthalmology



DR. ANTONELLA TOSTI, MD
Dermatologist and worldwide
recognized expert
in hair disorders

WHAT YOU NEED TO LOOK YOUR *BEST* EVERY DAY



Shampoos | Conditioners | Styling | Scalp Health



SHAMPOOS & CONDITIONERS





STYLING PRODUCTS





SCALP HEALTH



S3
by MONAT
SUPPLEMENT
SUPPORT SYSTEM
For natural hair growth*
*Advanced nutrition for
beautiful hair from the
inside out!*
Dietary Supplement
60 capsules

MONAT
INTENSE REPAIR
TREATMENT
74 ml e / 2.5 fl.oz.

OPTION 1

RETAIL

- ✓ **Pay full price, plus shipping & handling**
- ✓ 30 day money back guarantee

OPTION 2

VIP

- ✓ **15% discount and FREE shipping***
- ✓ Flexible scheduling
- ✓ Limited edition product in every Flexship*
- ✓ Access to Flash Sales
- ✓ Lifetime membership
- ✓ \$19.99 USD / \$24.95 CAD

OPTION 3

MARKET PARTNER

- ✓ **30-40% on retail sales**
- ✓ **15-25% on VIP sales**
- ✓ Bonuses galore!
- ✓ Commissions on team sales
- ✓ Incentive trips and special training events
- ✓ Build an international business
- ✓ \$99 USD / \$125 CAD

SOCIAL MARKETING vs. TRADITIONAL MARKETING

TRADITIONAL RETAIL



SOCIAL MARKETING

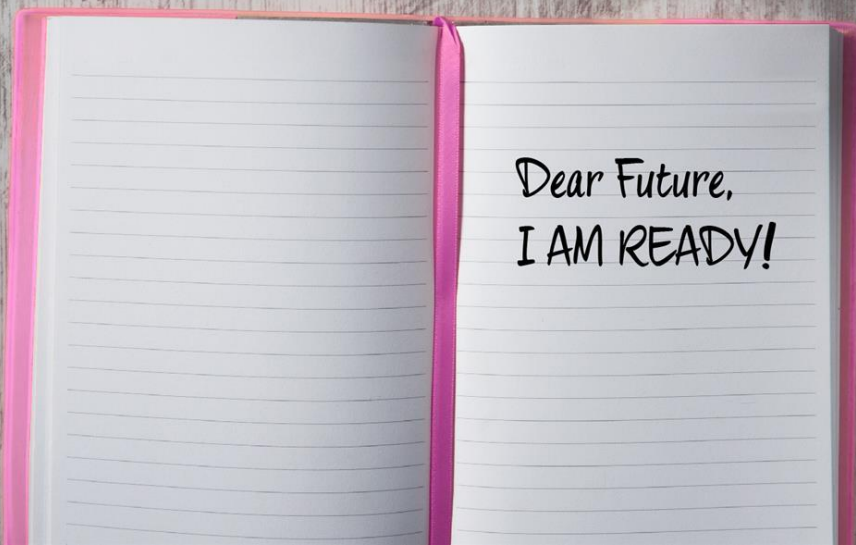


- Freedom of time
- Recognition for your efforts
- Residual income
- Equal opportunity
- Be part of a positive community
- Financial flexibility

AVERAGE MONTHLY EARNINGS IN U.S. BY RANK IN 2017

- Market Partner \$87.16
- Managing Market Partner \$ 418.43
- Associate Market Builder \$793.07
- Market Builder \$1,009.20
- Managing Market Builder \$ 1,602.33
- Associate Market Mentor \$2,542.75
- Market Mentor \$ 4,907.85 
- Managing Market Mentor \$ 9,792.97 
- Associate Executive Director \$ 18,744.78 
- Executive Director \$34,192.20 
- Senior Executive Director \$107,705.07 

*MONAT U.S. Income Disclaimer These figures are mathematical averages and should not be considered guarantees or projections of your actual earnings or profits. Any representation or guarantee of earnings, whether made by MONAT, or an independent MONAT Market Partner, would be misleading. Success with MONAT results from successful sales efforts, which require hard work, diligence, and leadership. Your success depends on how effectively you exercise these qualities. These figures do not include the value of incentive trips, free products or special bonuses.



Dear Future,
I AM READY!

		MP	MMP	AMB	MB	MMB	AMM	MM	MMM	AED	ED	SED
QUALIFICATIONS		MARKET PARTNER	MANAGING MARKET PARTNER	ASSOCIATE MARKET BUILDER	MARKET BUILDER	MANAGING MARKET BUILDER	ASSOCIATE MARKET MENTOR	MARKET MENTOR	MANAGING MARKET MENTOR	ASSOCIATE EXECUTIVE DIRECTOR	EXECUTIVE DIRECTOR	SENIOR EXECUTIVE DIRECTOR
Personal Volume (PV)		200 PV	300 PV	400 PV	500 PV	500 PV	500 PV	500 PV	500 PV	500 PV	500 PV	500 PV
Active Lines			2 ActiveLines	3 Active Lines	4 Active Lines	4 Active Lines	4 Active Lines	4 Active Lines	4 Active Lines	5 Active Lines	6 Active Lines	8 Active Lines
Structure			1,200 (GV)	2,400 GV	(1 MMP) 4,000 GV	(2 MMP) 7,000 GV	(1 MMP & 1 MMB) 7,000 GV	(2 MMB) 7,000 GV 30,000 DV	(1 MMB & 2 AMM) 7,000 GV 60,000 DV	(3 MMB & 2 MM) 7,000 GV 120,000 DV	(4 MMB & 2 MMM) 7,000 GV 300,000 DV	(6 MMB & 2 AED) 7,000 GV 800,000 DV
Group Volume (GV)												
Downline Volume (DV)										1 new 1st Gen MMB in the last 12 mos	1 new 1st Gen MMB in the last 12 mos	1 new 1st Gen MMB in the last 12 mos



UNI-LEVEL BONUS	LEVEL 1	7%	10%	12%	12%	12%	12%	12%	12%	12%	12%	12%
	LEVEL 2		3%	5%	6%	7%	7%	7%	7%	7%	7%	7%
	LEVEL 3		—	—	3%	5%	5%	5%	5%	5%	5%	5%
	LEVEL 4		—	—	—	3%	3%	3%	3%	3%	3%	3%
	Group Volume Bonus: Personal Group Level 5 through infinity to your next Generation/MMB						2%	2%	2%	2%	2%	2%

PERSONAL SALES	
RETAIL CUSTOMER	30%
VIP CUSTOMER	15%
SALES BONUS 1 - 1,000 PV	1,000 PV - 3% (UP TO 33%)
SALES BONUS 2 - 2,000 PV	2,000 PV - 5% (UP TO 35%)
SALES BONUS 3 - 3,500 PV	3,500 PV - 10% (UP TO 40%)

GENERATION BONUS	GENERATION 1	4%	4%	4%	4%	4%	4%
	GENERATION 2	—	3%	4%	4%	4%	4%
	GENERATION 3	—	—	3%	4%	4%	4%
	GENERATION 4	—	—	—	3%	4%	4%
	GENERATION 5	—	—	—	—	3%	4%

VIP CUSTOMER ACQUISITION BONUS

Earn \$60 for every four new VIPs you enroll. If in SMART Start, paid anytime you have four new during your SMART Start period*. If out of SMART Start, all four must enroll in the same calendar month.

PRODUCT PACK BONUS

\$100 for every MP you personally sponsor who purchases a \$299 Business Product Pack

\$120 for each MP you personally sponsor who purchases a \$399 Success Product Pack

\$230 for each MP you personally sponsor who purchases a \$649 Overachiever Product Pack

RANK ADVANCEMENT BONUS

MANAGING MARKET PARTNER	Advancement Bonus (Enrollment Month + First 3 Full Months)	\$100
ASSOCIATE MARKET BUILDER	Advancement Bonus (Enrollment Month + First 4 Full Months)	\$100
MARKET BUILDER	Advancement Bonus - MP (Enrollment Month + First 5 Full Months)	\$150
MANAGING MARKET BUILDER MATCHING ADVANCEMENT BONUS – UPLINE MMB+*	Advancement Bonus - MP	\$500
ASSOCIATE MARKET MENTOR	Advancement Bonus - MP	\$500
MARKET MENTOR	Advancement Bonus - MP	\$1,000
MANAGING MARKET MENTOR	Advancement Bonus - MP	\$2,500
ASSOCIATE EXECUTIVE DIRECTOR	Advancement Bonus - MP	\$5,000
EXECUTIVE DIRECTOR	Advancement Bonus - MP	\$10,000
SENIOR EXECUTIVE DIRECTOR	Advancement Bonus - MP	\$20,000

* Matching MMB Advancement Bonus: Paid to first upline career title MMB+, if paid-as MMB+. If not paid-as MMB+, the bonus will be forfeited and does not roll up.

MATCHING SMART START BONUSES

When someone you personally sponsor completes a Block, you receive an Upline Matching Bonus of \$75 as long as you are of the same paid-as rank or higher than the Market Partner earning the Block bonus. No limit.

When a Market Partner completes a block, the first paid-as upline MMB+ earns a matching bonus of \$25. No limit. If the direct upline is a paid-as MMB or higher, he or she will earn both the Upline Matching Bonus and the MMB+ Matching Bonuses.

* A new Market Partner's SMART Start period is defined as the new MP's enrollment month plus the following two calendar months.

* A new Market Partner's SMART Start period is defined as the new MP's enrollment month plus the following two calendar months.

SMART Start

SMART START BONUSES

During your SMART Start period*:

- Earn a \$150 Block Bonus every time you enroll four new VIPs and a new Market Partner with a Product Pack. No limit.
- Earn a \$500 MONATborhood Bonus for every three Blocks (a cumulative total of 12 new VIPs and 3 new MPs with a Product Pack). No limit, but only awarded for every three Blocks.

90-DAY GRACE PERIOD FOR PROMOTING AN MMB:

When an MP at the level of MMB or higher promotes an MMB in their personal group, for the 3 calendar months following the promotion, the upline sponsor will only be required to fulfill ½ of their career title's GV requirement to be paid-as that rank. For example, when the upline sponsor's career title is MMB, in order to be paid-as MMB, that sponsor would qualify with 3500GV during the grace period. If the direct upline sponsor is not an MMB, the grace period for GV is extended and applies for all upline sponsor levels, up to the next MMB. An upline sponsor can earn up to two GV credits for 2 or more MMBs promoted in a personal group if they are in separate lines.

MAINTAIN YOUR PAID-AS MMB RANK:

When an MMB doesn't reach paid-as MMB at least once in a rolling 6-month period, in the following month (i.e., month 7), their title will be reclassified to the paid-as title reached in 6th month. The GV will return to sponsor's GV in 7th month.

FOUNDER POOL

MONAT Founders—those who enrolled with MONAT by September 30, 2015, and achieved Market Mentor within the next year are eligible to receive a payout from the Founder's Club Pool. The Founder Pool is paid as shares of 1% of commissionable global volume per quarter. Eligibility is based on paid-as status the last month of the quarter.

SHARES

- Founders who are paid-as MM in the last month of the quarter earn one share.
- Founders who enrolled before October 1, 2014 are eligible to receive two shares.
- Founders who are paid-as SED receive one additional share.

The maximum number of shares per Founder is three, at the SED rank.

Be Consistent,
ENJOY
THE REWARDS



When you consistently achieve 200PV or more, MONAT will reward you with free product!

Do this:	200PV in each of first two months	Follow with 200PV in third month	Follow with 200PV in fourth month
Receive this the next month:	Revive Shampoo	Replenish Masque	REJUVENIQE™
			

This program is available to new Market Partners in their first four months with MONAT. The consistency product program ends once the Market Partner has earned all three products or finishes a month below 200PV.

15 Monthly Payouts: The circles represent the monthly payout. Monthly commissions are processed in the month following. For example: October commissions are processed on November 15th. Please reference your compensation plan for each bonus that is paid out monthly versus weekly. The calendar month closes the last day of the month at 11:59:59 PM Eastern Time.

- Unilevel • Group Volume Bonus • Generation • Sales Bonus • Rank Advancement Bonus • Matching MMB Rank Advancement Bonus • Monat Motor Club Bonus • VIP Acquisition Bonus • Smart Start Block Bonus • Smart Start MONATborhood Bonus • Smart Start Matching Bonus • Smart Start MMB Matching Bonus

1 Weekly Payouts: There are 52 commission weeks in the MONAT calendar, and each is numbered from 2 to 52. Each week number corresponds to the week we will pay out. The numbers are listed at the start of the commission week to help you reference the time period. Commission weeks start on Saturdays at midnight (i.e., the beginning of Saturday), and end the following Friday at 11:59PM. We pay out the following week. For example: Week two starts on January 6th and ends January 12th. We will pay out that commission period by January 19th, 2018.

- Product Pack Bonus
- Retail Commissions

JANUARY						
Su	Mo	Tu	We	Th	Fr	Sa
	1	2	3	4	5	2 6
7	8	9	10	11	12	3 13
14	15	16	17	18	19	4 20
21	22	23	24	25	26	5 27
28	29	30	31			

FEBRUARY						
Su	Mo	Tu	We	Th	Fr	Sa
				1	2	6 3
4	5	6	7	8	9	7 10
11	12	13	14	15	16	8 17
18	19	20	21	22	23	9 24
25	26	27	28			

MARCH						
Su	Mo	Tu	We	Th	Fr	Sa
				1	2	10 3
4	5	6	7	8	9	11 10
11	12	13	14	15	16	12 17
18	19	20	21	22	23	13 24
25	26	27	28	29	30	14 31

APRIL						
Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	15 7
8	9	10	11	12	13	16 14
15	16	17	18	19	20	17 21
22	23	24	25	26	27	18 28
29	30					

MAY						
Su	Mo	Tu	We	Th	Fr	Sa
		1	2	3	4	19 5
6	7	8	9	10	11	20 12
13	14	15	16	17	18	21 19
20	21	22	23	24	25	22 26
27	28	29	30	31		

JUNE						
Su	Mo	Tu	We	Th	Fr	Sa
					1	23 2
3	4	5	6	7	8	24 9
10	11	12	13	14	15	25 16
17	18	19	20	21	22	26 23
24	25	26	27	28	29	27 30

JULY						
Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	28 7
8	9	10	11	12	13	29 14
15	16	17	18	19	20	30 21
22	23	24	25	26	27	31 28
29	30	31				

AUGUST						
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5	6	7	8	9	10	53 11
12	13	14	15	16	17	54 18
19	20	21	22	23	24	55 25
26	27	28	29	30	31	

SEPTEMBER						
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9	10	11	12	13	14	38 15
16	17	18	19	20	21	39 22
23	24	25	26	27	28	40 29
30						

OCTOBER						
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7	8	9	10	11	12	42 13
14	15	16	17	18	19	43 20
21	22	23	24	25	26	44 27
28	29	30	31			

NOVEMBER						
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4	5	6	7	8	9	46 10
11	12	13	14	15	16	47 17
18	19	20	21	22	23	48 24
25	26	27	28	29	30	

DECEMBER						
Su	Mo	Tu	We	Th	Fr	Sa
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16	17	18	19	20	21	52 22
23	24	25	26	27	28	01 29
30	31					



10 WAYS TO EARN

MARKET PARTNERS HAVE 10 WAYS TO EARN WITH MONAT

01

SELL MONAT, EARN SALES COMMISSIONS

Retail Sales – 30% commission
VIP Customer Sales – 15% commission



02

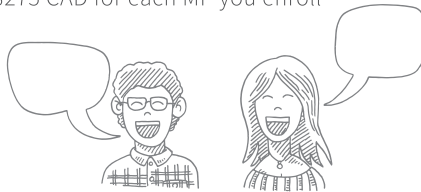
SELL MORE MONAT, EARN SALES BONUSES

3% - 10% of your Commissionable Volume (CV),
for personal sales of \$1000+ in a single month

04

SPONSOR TEAM MEMBERS, EARN PRODUCT PACK BONUSES

\$100 - \$220 USD / \$120 - \$275 CAD for each MP you enroll
with a Product Pack



03

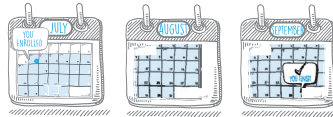
SHARE THE VALUE OF THE VIP PROGRAM, EARN VIP ACQUISITION BONUSES

\$60 USD/\$75 CAD for every four VIPs you enroll in a
calendar month*

05

DO ALL OF THE ABOVE IN THE FIRST THREE MONTHS OF BUSINESS, EARN SMART START BONUSES

\$150 USD / \$190 CAD per Block
\$500 USD / \$600 CAD per MONATborhood



06

WHEN YOUR PERSONALLY SPONSORED TEAM MEMBER BUILDS A BLOCK AND EARNS A BONUS WHILE IN SMART START, SO DO YOU! IF YOU HAPPEN TO BE A PAID-AS MMB+, YOU COULD EARN AN ADDITIONAL BONUS!

\$75 USD / \$90 CAD Matching Block Bonus
\$25 USD / \$30 CAD Matching MMB+ Bonus

08

RANK UP TO A NEW CAREER LEVEL, EARN RANK ADVANCEMENT BONUSES

\$100 USD/\$150 CAD to \$20,000 USD/\$25,000 CAD for rank
advancing
\$500 USD/\$600 CAD Matching Rank Advancement Bonus when
someone from your team ranks up to MMB**

07

BUILD A TEAM, EARN UNILEVEL BONUSES

Depending on your Paid-As rank for the month, you can
earn bonuses up to 4 levels deep.

Level 1: 7% - 12% of the Commissionable Volume (CV)
Level 2: 3% - 7% of the Commissionable Volume (CV)
Level 3: 3% - 5% of the Commissionable Volume (CV)
Level 4: 3% of the Commissionable Volume (CV)

09

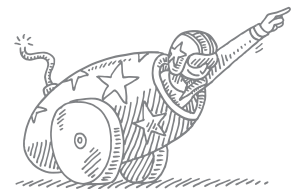
GROUP VOLUME BONUSES

Beginning at the rank of MMB, Paid-As MMBs+ can earn 2%
of the Commissionable Volume (CV) on their Personal
Group, Levels 5 through infinity. Personal Group is defined
as everyone in their downline, up to, but not including the
next career titled MMB.

10

GENERATION BONUSES

3% - 4% of the Commissionable
Volume (CV) on up to 5
Generations, depending on
your Paid-As rank



*New market partners in SMART Start have their entire SMART start period to accumulate VIP customers.

**Refer to the Compensation Plan Glossary for details.

Developed To Help You Build Your Business

Each of the Product Pack options includes full-sized products at a significant discount. Choose the Pack that matches the size of business you want to build! When purchased at enrollment, your Pack will include your registration fee AND Starter Kit (see contents below), which contains a wealth of marketing materials and product samples to help you begin sharing MONAT immediately — **a \$99 savings!**



\$649

**OVERACHIEVER
PRODUCT PACK**

50% savings!
(Product Retail Value: \$1,299)

REJUVENIQE™ Oil Intensive _____ 2	Intense Repair Conditioner _____ 1	S3 by MONAT _____ 1
REJUVABEADS™ Targeted Hair Repair ___ 2	Intense Repair Treatment _____ 1	Smoothing Shampoo _____ 1
Renew Shampoo _____ 1	Refinish Control Hairspray _____ 1	Smoothing Conditioner _____ 1
Restore Leave-In Conditioner _____ 1	Restyle Instant Sculpting Taffy _____ 1	Blow Out Cream _____ 1
Replenish Masque _____ 1	Tousled Texturizing Mist _____ 1	Curl Cream _____ 1
Revive Shampoo _____ 1	Moxie Magnifying Mousse _____ 1	Air Dry Cream _____ 1
Revitalize Conditioner _____ 1	The Champ Conditioning Dry Shampoo ____ 1	DSN Special Report magazine _____ 1
Reshape Root Lifter _____ 1	Junior Gentle Shampoo _____ 1	One Starter Kit including 100 Assorted samples
BLACK Shampoo + Conditioner _____ 1	Junior Gentle Conditioner _____ 1	
BLACK Groom Styling Clay _____ 1	Junior Gentle Detangler _____ 1	
Intense Repair Shampoo _____ 1	Eye Wonder Lash & Brow Enhancing Serum _1	

\$399

SUCCESS PRODUCT PACK

46% savings!
(Product Retail Value: \$745)



- REJUVENIQE™ Oil Intensive _____ 1
- Renew Shampoo _____ 1
- Restore Leave-In Conditioner _____ 1
- Replenish Masque _____ 1
- Revive Shampoo _____ 1
- Revitalize Conditioner _____ 1
- Reshape Root Lifter _____ 1
- BLACK Shampoo + Conditioner _____ 1
- BLACK Groom Styling Clay _____ 1
- Refinish Control Hairspray _____ 1
- S3 by MONAT _____ 1
- Smoothing Shampoo _____ 1
- Smoothing Conditioner _____ 1
- Blow Out Cream _____ 1
- The Champ Conditioning Dry Shampoo _____ 1
- REJUVABEADS™ _____ 1
- Curl Cream _____ 1
- DSN Special Report magazine _____ 1
- One Starter Kit including 80 Assorted samples

\$299

BUSINESS PRODUCT PACK

40% savings!
(Product Retail Value: \$499)



- REJUVENIQE™ Oil Intensive _____ 1
- Renew Shampoo _____ 1
- Revive Shampoo _____ 1
- Revitalize Conditioner _____ 1
- BLACK Shampoo + Conditioner _____ 1
- S3 by MONAT _____ 1
- Smoothing Shampoo _____ 1
- Smoothing Conditioner _____ 1
- Blow Out Cream _____ 1
- The Champ Conditioning Dry Shampoo _____ 1
- Restore Leave-in Conditioner _____ 1
- DSN Special Report magazine _____ 1
- One Starter Kit including 50 Assorted samples

\$99

STARTER KIT

You may purchase the Starter Kit alone or take advantage of the great discounts offered on the three valuable Product Packs, which already include its contents.



CONTENTS

- Assorted product samples
- SMART Start Roadmap
- SMART Start Workbook
- Product Magazine + Price List
- VIP Booklet
- Jelly bag (for samples)

*Flat rate shipping and handling fees apply. We reserve the right to change or substitute contents. In the event of a back order situation, you will be notified and missing items will be shipped separately, at no additional cost, as they become available.

DRIVE YOUR BUSINESS

WITH MONAT'S SELECT SAMPLING & MARKETING PACKS



\$50 USD | SELECT SAMPLING \$65 CAD | PACK

RETAIL VALUE: OVER \$100 OVER 50% IN SAVINGS!
Share more of MONAT when you're out and about with the **Select Sampling Pack**. It offers a great variety of product samples for only **\$50 USD/\$65 CAD***. Each **Select Sampling Pack** includes:

- 20 REJUVENIQE™ Oil Intensive samples
- 20 Revive Shampoo samples
- 20 Revitalize Conditioner samples
- 20 Replenish Masque samples
- 20 Sampling *how-to* cards
- 20 Meet MONAT event invitations

Get the product samples and marketing tools you need as you share MONAT with everyone!

**Flat rate shipping and handling fees apply. We reserve the right to change or substitute contents. In the event of a back order situation, you will be notified and missing items will be shipped separately, at no additional cost, as they become available.*

\$250 USD | MARKETING \$335 CAD | PACK

RETAIL VALUE: OVER \$500 OVER 50% IN SAVINGS!
Take your MONAT business to the next level with the **Marketing Pack**. It comes equipped with 420 samples plus hundreds of marketing brochures, sampling *how-to* cards, Meet MONAT invites and more! For only **\$250 USD/\$335 CAD***, you receive:

- 60 REJUVENIQE™ Oil Intensive samples
- 60 Revive Shampoo samples
- 60 Revitalize Conditioner samples
- 60 Renew Shampoo samples
- 60 Restore Leave-In Conditioner samples
- 60 Replenish Masque samples
- 60 Intense Repair Shampoo samples
- 60 VIP brochures
- 60 Product magazines
- 60 Product price lists
- 60 Dare To Succeed brochures
- 60 Sampling *how-to* cards
- 60 Meet MONAT event invitations
- 1 DSN Special Report magazine
- 1 makeup jelly bag



VIP CUSTOMER AGREEMENT

Terms & Conditions



MONAT Global United States

PAYMENT AUTHORIZATION: I authorize Monat Global to withdraw payment for my VIP Customer order(s) from my credit card identified in this Agreement. MONAT Global is authorized to withdraw payment equal only to the amount of the products, applicable sales tax, and shipping and handling of products that I order, or the VIP Customer orders I have selected. I have the right to have the amount of any erroneous withdrawal deposited into my account as soon as reasonably possible and upon proper notification to Monat Global. I shall hold MONAT Global harmless for all special or consequential damages, whether direct or indirect, resulting from any wrongful debit to my account.

VIP CUSTOMER COMMITMENT: To qualify for 15% off the Suggested Retail Price and free shipping on orders of \$84 USD/\$110 CAD, you commit to placing two or more Flexship orders of \$84 USD/\$110CAD following your enrollment order. You schedule your first Flexship during enrollment. By default your next order will ship approximately 30 days later, however this order can be pushed out up to 60 days at a time. You are not required to receive an order before you push it out. In the VIP Lounge, you can push your order out up to 60 days from “today” whenever you like. This is true of your second Flexship (third order) and subsequent recurring orders as well. Your orders process on the day(s) you designate, at the same great VIP price. You can customize and schedule your shipments online at any time or by contacting Market Partner and Customer Care. Your orders below the \$84 USD/\$110 CAD threshold still receive 15% off the Suggested Retail Price; place these orders through your VIP Suite, rather than as a Flexship order.

CHANGES: You can change your VIP Customer order selections, method of payment, or the authorized amount at any time. You can edit your order online from the VIP Customer Back Office, or contact the Market Partner & Customer Care Team at 1-844-MYMONAT. Seven days prior to the process date for your next Flexship, you will receive an email reminder for the order, and that you can update it. MONAT Global reserves the right to change its prices associated with its products without notice.

CANCELLATION: As a VIP Customer, you have the option of cancelling your account in the following circumstances:

- Within 30-days of receiving your first order, provided you return the products received in the initial order. You must contact the Market Partner & Customer Care team before the second order has shipped.
- Once you have completed three or more qualified* Flexship orders. A qualified Flexship order is \$84 USD/\$110 CAD or more.
- When upgrading to Market Partner - it is necessary to contact Market Partner and Customer Care to upgrade and apply the \$19.99 USD/\$24.95 CAD VIP enrollment fee toward the Market Partner starter kit and cancel further VIP Flexship orders.
- If the VIP cancels their participation in the VIP Customer Program prior to receiving three such shipments, the 15% discount and free shipping previously given to the VIP may be recaptured through an automatic and pre-authorized charge to the VIP's credit card. The VIP membership fee is non-refundable.

RETURNS: MONAT Global offers VIP Customers a 100% money-back, satisfaction guarantee (less shipping and handling charges) on all of its products for a period of 30-days after their receipt. After this 30-day period, MONAT will refund 90% of the product purchase price; product must be in resalable condition.

SHIPPING AND HANDLING CHARGES AND SALES TAXES: All orders of \$84 USD/\$110 CAD or more ship free while enrolled with an active Flexship. Applicable shipping charges and sales taxes will be added to orders below this threshold as specified when you place your order through the Shopping Cart. All orders are assessed a handling fee as follows: Orders of \$60 USD/\$80 CAD or less—\$1.00 USD/\$1.50 CAD. Orders of \$60.01 USD/\$80.01 CAD or more—\$2.50 USD/\$3.00 CAD.

TERM: Your VIP Customer participation and payment authorization will remain in effect until you: (1) elect to alter or change any aspect thereof by submitting a new signed VIP Customer Agreement; (2) send, in writing, your cancellation to Monat Global at 3470 NW 82nd Avenue, Suite 910, Miami, Florida 33122, or by email or fax to monatsupport@monatglobal.com or (844) 696-6628 (Notice must include your signature, printed name, address, and VIP Customer Number).

The MONAT Flexship program for VIPs entitles you to 15% off retail prices and free shipping on your order. As a VIP, you commit to three orders—or just two more counting today's. Your orders process on the days you designate at the same great discounted price. You can customize and schedule your shipments at any time by contacting MONAT Customer Care. You can also “push” your two next Flexship orders up to 60 days each.



VIP 3 & THANK YOU REWARDS

FAQs for VIP Customers



MONAT Global

WHAT ARE “3 & THANK YOU” REWARDS?

Each month when you, as a VIP Customer, have a Flexship order of at least \$84 USD/\$110 CAD and 3 VIP Customers whom you referred to the VIP program also have a Flexship order of at least \$84 USD/\$110 CAD you can qualify to receive \$84 USD/\$110 CAD in redeemable product credits toward your monthly Flexship orders or future product purchases. And, as long as you keep 3 people active as VIP Customers, with minimum Flexship orders scheduled in the same month as your minimum Flexship order, you will receive the same \$84 USD/\$110 CAD credit(s) each month, which means, you can get your products for FREE every month – forever!

WHO QUALIFIES FOR THE 3 & THANK YOU CREDITS?

VIP Customers with a minimum Flexship order of \$84 USD/\$110 CAD who have referred three people to the VIP program, who also have a minimum product purchase of \$84 USD/\$110 CAD in the same month.

HOW DO I EARN 3 & THANK YOU?

When you and at least 3 people you’ve referred to the VIP program have a Flexship order of at least \$84 USD/\$110 CAD in the same calendar month, you’ll receive an \$84 USD/\$110 CAD credit you can use the following month. This will continue “forever” as long as you and the three VIPs you referred meet monthly Flexship requirements.

HOW DO I PARTICIPATE AND BECOME ELIGIBLE TO RECEIVE THE 3 & THANK YOU CREDITS?

Enroll 3 new VIPs at any given time. Once you and three of your personal VIP Customers have a qualified Flexship order of \$84 USD/\$110 CAD in the same calendar month you will be awarded the “3 & Thank You” credit(s) to use the following month or in the future.

HOW DO MY VIPS ENROLL UNDER MY NAME SO I CAN GET MY CREDITS?

They should go to monatglobal.com, click on “Become a VIP” on the navigation bar’s VIP drop down menu, and follow the enrolling instructions; make sure you have provided them with your Sponsoring VIP number, which they will need to submit in the corresponding box (Sponsor ID) to guarantee that you will receive the credits. Note that your VIP sponsoring number is not the same as a Market Partner sponsoring number, so make sure they enter the correct VIP number. They may call our Market Partner & Customer Care Department for assistance, 1-844-MYMONAT (1-844-696-6628).

WHERE CAN MY NEW VIPS FIND MY VIP NUMBER?

As the referring VIP, you need to provide them with your VIP Sponsor number (which appears in your VIP Suite under Account Information) and make sure that they enter it in the corresponding box when enrolling online or give it to our Customer Care rep if enrolling by phone. Otherwise, these new VIPs will not count for your 3 & Thank You Rewards.

CAN MY NEW VIPS ENROLL BY PHONE OR DO THEY HAVE TO ENROLL ONLINE?

It is recommended that they do so online, but they may choose either way. Just make sure they enroll under your Sponsoring VIP number to guarantee that you will receive the credits.

CAN I ENROLL MY 3 VIPS MYSELF, OR DO THEY NEED TO ENROLL THEMSELVES?

They need to enroll themselves, since they will be asked to provide their personal data, including billing information. Also, it is a way of ensuring that they enrolled as VIPs because of you. This is a fair practice that applies to all VIPs. You do have to make sure you give them your Sponsoring VIP number, which they will need to submit upon enrolling for you to receive the credits. Of course, you can be there every step of the way to help them if questions arise.

WILL I RECEIVE CREDITS EVERY MONTH FOR THE SAME VIPS?

Yes; credits will be awarded to you month after month for every 3 & Thank You that you complete and as long as you and all of your referred VIPs remain active with a scheduled monthly Flexship of at least \$84 USD/\$110 CAD. For example, you completed your 3 & Thank You this month (with you and three VIPs ordering in the same month), a credit will be added to your account for use the following month, and again every month onward as long as the qualified orders are placed.

HOW MANY 3 & THANK YOU(S) CAN I DO? HOW MANY CREDITS CAN I ACCUMULATE?

There is no limit as to how many 3 & Thank You(s) you can achieve and there is no limit to how many credits you can have. You may accumulate or spend your credits whenever you wish. Keep in mind, for a second 3 & Thank You reward, you would need to place an additional qualified order that would coincide with the orders of the three additional VIPs you refer.

ONCE I RECEIVE MY CREDITS, CAN I REDEEM THEM ON ANY PRODUCT I CHOOSE?

Yes, you can choose to use your credits to purchase any MONAT product or Treatment System as long as you direct those credits before your next Flexship order is paid for. When shopping in your VIP Suite, you can see your 3 & Thank You balance and apply credits to the products you want. Otherwise, they will be used on your next scheduled Flexship order. For example, if you have your Flexship orders scheduled to go out the 3rd of every month and you complete your 3 & Thank You on July 31st, your credits will be added to your account on August 15, and would be available for your September Flexship.

WHAT HAPPENS IF ANY OF MY 3 & THANK YOU VIPS PUSH OUT THEIR FLEXSHIP ORDER?

It depends. The key is: when you and your three VIPs have a qualifying Flexship in the same calendar month, you receive the credit. When that is not true, you do not receive the credit.

HOW DO I APPLY MY CREDITS TO A PURCHASE?

Login to your VIP Suite and shop!

WHAT HAPPENS IF I PUSH A FLEXSHIP ORDER?

You will receive your credits only if your Flexship order has been paid for before the end of the month; for example- if the credit card registered for the automatic Flexship payments has expired or is invalid, you will not earn credits for that month. You will not earn a rewards until you fix the issue or use a different method of payment to cover the purchase.

CAN I USE MY CREDITS TO COVER A FLEXSHIP ORDER?

Yes!

CAN I USE MY CREDITS TO PAY FOR SHIPPING COSTS AND/OR TAXES?

No. You can only redeem your credits on product purchases; credits do not cover shipping costs or taxes.

WILL I HAVE TO PAY FOR SHIPPING COSTS ON ORDERS I PLACE USING MY CREDITS?

If the purchase is \$84 USD/\$110 CAD or greater with an active Flexship, no, you do not have to pay for shipping; this is actually one of the perks of being a VIP Customer. However, if your order is less than \$84 USD/\$110 CAD, you will be required to pay for shipping costs.

WILL TAXES APPLY TO PRODUCTS I PURCHASE EVEN WHEN USING MY CREDITS TO PAY FOR THE ORDER?

Yes, you are required to pay taxes on any products you purchase, whether using your credits or not.

WHEN WILL MY CREDIT REWARDS BE AVAILABLE FOR ME TO SPEND?

Assume in "month 1" you and your three referred VIPs all have qualifying Flexship orders. Your 3 & Thank You credits will be available for redemption after the 15th of "month 2". The same method applies to future credit earnings; you will see the new earned credits the 15th of every month.

WHERE CAN I SEE MY REWARDS CREDITS? HOW DO I KNOW HOW MANY I HAVE LEFT?

When you add products to your shopping cart, you can see your point balance.

DO I NEED TO REDEEM MY CREDITS ALL AT ONCE OR CAN I SAVE SOME FOR LATER?

You can spend them or save them. Think of your credits as money in your bank account. They are yours and will stay in your account (as long as you remain an active VIP Customer) until you choose to redeem them. In fact, the more credits you build up in your account, the more products you will be able purchase in the future. Remember, to use your credits, contact Customer Care.

IF I UPGRADE AND BECOME A MARKET PARTNER, CAN I STILL USE THE CREDITS I EARNED AS A VIP?

Yes.

IF I DROP OUT OF MONAT ALTOGETHER, CAN I STILL USE MY REMAINING CREDITS?

No. If you leave MONAT completely, you will lose your credits.

WHAT IF 1 OF MY 3 & THANK YOU VIPS DROPS OUT OF THE VIP PROGRAM, CANCELS THEIR FLEXSHIP SERVICE, OR RETURNS THEIR PRODUCTS? WILL I RECEIVE MY CREDITS?

No. You will receive your credits only as long as every one of your VIPs remains active and their monthly Flexship payment has cleared for the month you earned your 3 & Thank You credits. If any of them drops down or out, or if their payment method is rejected (i.e. invalid or expired credit card), you will not receive the credits, because the set of 3 VIPs has been broken. If your VIP returns their products before you have been awarded the 3 & Thank You credits, you will not receive the credits. However, once your credits have been awarded to you, they are yours to keep and use.

I am so glad you've decided to give Monat a try! I know you'll love your results! I have included our "What to Expect in 90 days Guide" and instructions for your products are below!

I recommend for all my customers to do an overnight oil treatment right as they begin to use Monat because it will help balance your scalp's PH level and get you off to a great start! A sample to do so is included and instructions are below.

If you have any questions, or need anything at all, please don't hesitate to reach out! I'm here to help.

Thanks!



Overnight Oil Treatment using Rejuveniqe Oil Intensive

by: DEVERNE AUGUSTUS

When sampling, use the entire oil packet if needed. Start at the scalp. To dispense the oil, poke a hole in the foil packet with a pin. Apply drops to your fingertips, and massage into your scalp with your fingertips, repeating the drops and applying to scalp until it feels greasy. Rub more drops of oil into your strands with your finger and finger comb it into your strands. Brush the oil through to get even coverage and continue adding drops to fingers then hair and brush until your hair look greasy, but not saturated and definitely not dripping.

I tell everyone to do this after you are done seeing people, because you will be a grease ball. If you apply the oil & work it through with your brush 10 - 15 minutes before bed time, the oil will absorb enough so that it doesn't transfer to your pillow. Now go to bed, sleep tight.

In the morning shampoo with your preferred system, 2 washes, 1 minute each, rinsing after both lathers. Then condition for 2-3 minutes, **rinse, rinse, rinse.**

You can do these as often as you like. I've not found that the oil treatment can be over used.

How To Use Your Products: A Step by Step Guide

- ❖ Get your hair soaking wet
- ❖ Rub a nickel to quarter size amount of shampoo between your hands, then massage into your scalp. Don't worry about getting the shampoo on the ends of your hair. Let the product sit for 2-3 minutes. Rinse thoroughly.
- ❖ Wash your hair twice, every time. The first wash will not lather, the second one will. Leave wash #2 on 2-3 minutes to allow the ingredients to soak into your scalp. You can also run the bubbles down to the ends of your hair. Rinse thoroughly.
- ❖ Rub a nickel to quarter size amount of conditioner between your hands, then apply to the midshaft to ends of your hair, finally working up towards your scalp. Let the conditioner set for 2-3 minutes. Rinse thoroughly.
- ❖ Our products are highly concentrated, so a little goes a long way!

MONAT®

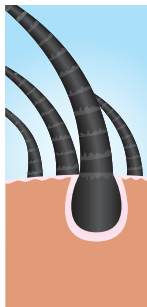
RESULTS YOU CAN EXPECT
Within 90 days



WITH MONAT TREATMENT SYSTEMS

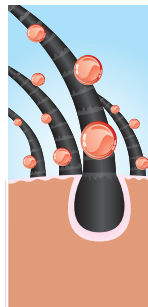
EVERYONE'S HAIR IS DIFFERENT,

MONAT users may experience one or all of the results listed below.



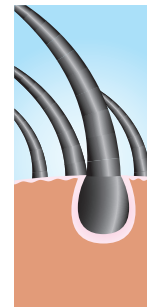
Month 1
DETOXIFYING

Your hair and scalp begin to assimilate MONAT's active ingredients.



Month 2
RECOVERING

Your hair and scalp are becoming healthier and less sensitive to outside influences.



Month 3
STABILIZING

Your hair and scalp are returning to a more natural state as most detox and recovering issues have all but vanished.

Most experience:

- **Better overall texture** as the products begin to penetrate
- **Improved circulation** from powerful actives energizing the hair and scalp
- **Reduction in tangling**
- **Softer hair** and a more **natural feel**
- **Improvement in colour and condition**
- Some baby **hair growth**

Some may experience:

- **Refined oil production** as your pH balances equalize
- **Some flaking** due to boosted cellular turnover and exfoliation
- **Some itching** caused from follicles that are beginning to wake up and grow
- **Some dryness or stickiness** as the years of buildup and wax start to dissolve
- **Some shedding** from hair follicles that are enlarging and getting rid of old cells and dormant hair

Most experience:

- **Increased volume** because the buildup that weighs hair down has vanished
- **Increased control**
- **Balanced oils and increased hydration** as the follicles energize and continue to reactivate
- **Less tangling and more life**
- **Reduction in frizz and flyaways** due to a healthier cuticle that lays flatter

Some may experience:

- **The flaking has probably all but stopped**
- **The itching should have calmed down**
- **The sticky feeling has almost all gone away as the buildup is disappearing**
- **Hair is becoming shinier, livelier and healthier feeling**
- **New hair growth** is stronger and more mature
- **Less shedding**

Most experience:

- **Improved overall volume** as individual strands plump up from the inside out
- **Improved manageability**
- **Improved body, lift, and bounce**
- **Reduced frizz and hydrated ends**
- **Smoother, shinier hair**
- **Better texture and quality of hair** combined with added strength
- Hair that **combs and brushes easily**
- **Thickness and increased definition**
- **Noticeably greater hair growth**
- **You may not have to wash as often** due to balanced moisture and oils
- **Improvement in natural and/or chemical colors**

Overall longer, fuller, stronger, younger-looking hair!

RESULTS VARY depending on the condition of your hair and scalp, products used previously or using in conjunction with MONAT, medications, heat and chemical damage, environment, personal care routines, etc.



CLASSIC CONFIDENCE TREATMENT SYSTEM

Retail: \$99 USD / \$129 CAD

VIP: \$84 USD / \$110 CAD

MP: \$69 USD / \$90 CAD

Timeless support that helps increase abundant hair.

Do you tend to gravitate towards the oldies, but goodies? Do you project the kind of self-assurance that makes others want to know your innermost-hair-secrets? If not, MONAT has a fabulous duo of products that can help you get recognized as the standard authority on extraordinary hair.



BENEFITS

Infused with REJUVENIQE™, reduces hair thinning, boosts strength and vitality.

PRODUCT LISTING

- Step 1 – BLACK Shampoo + Conditioner
- Step 2 – Intense Repair Treatment

KEY INGREDIENTS



PROCATALINE™ - Helps maintain healthy levels of antioxidants in follicles to combat premature thinning while protecting color and shine.

CAPIXYL™ - Helps reduce scalp inflammation, strengthens and thickens hair while stimulating natural growth.

REJUVENIQE™ - MONAT's own proprietary blend of unique oils containing essential powerfully active botanical ingredients.

CRODASORB™ - UV absorber that helps protect hair from sun damage.

INGREDIENTS LISTING:
See individual product for product-specific ingredients.

DIRECTIONS

See individual product for product-specific usage.

WE SAY NO TO

- Phthalates
- PEG
- DEA/MEA
- Sulfates
- Parabens
- Harsh salt systems
- Harmful colors
- Harmful fragrances

To learn more about the **Classic Confidence Treatment System**, please contact your MONAT Market Partner



REJUVATRIO

Retail: \$125 USD / \$165 CAD
VIP: \$106 USD / \$140 CAD
MP: \$88 USD / \$115 CAD

Our REJUVATRIO includes 3 of our most coveted products including REJUVABEADS™, REJUVAMIST™ and REJUVENIQUE™ Oil Intensive perfect for traveling and to take on the go.

REJUVABEADS™ - Selectively targets and heals split ends and other damaged or stressed areas along the hair shaft, eliminating breakage and frizz.

REJUVAMIST™ - Contains the same replenishing ingredients that we all know and love in REJUVENIQUE™ Oil, but in the form of a lightweight mist perfect for the hair, face, and body.

REJUVENIQUE™ Oil Intensive - Our proprietary formula, an invigorating blend of unique molecular ingredients - including vitamins, minerals, antioxidants, beta - carotene and omega-3 fatty acids - that can be used in multiple ways to benefit the hair and skin.



PRODUCT LISTING

REJUVABEADS™ • REJUVAMIST™ • REJUVENIQUE™ Oil Intensive

DIRECTIONS

See REJUVABEADS™ and REJUVAMIST™ packaging for product specific directions.

REJUVENIQUE™ Oil Intensive - Use as a dry finisher after styling with hot tools to reduce frizz and add hydration and shine. Start with one drop, and add more as needed. Apply to hand and emulsify, then apply to dry hair, focusing on the mid-shaft and ends. Use as a hydrating facial moisturizer, apply morning and night for improved texture & tone. Use as hydrating pre-shampoo treatment. Apply generously to dry hair and scalp. Leave on 15-30 minutes, then shampoo off, and condition as usual.

KEY INGREDIENTS

REJUVENIQUE™ Oil Intensive - MONAT's own proprietary blend of unique oils containing powerfully active botanical ingredients.

INGREDIENT LISTING

See REJUVABEADS™ and REJUVAMIST™ packaging for product specific ingredients.

REJUVENIQUE™ Oil Intensive:

Limnanthes Alba (Meadowfoam) Seed Oil, Crambe Abyssinica Seed Oil, Camellia Oleifera Seed Oil, Solanum Lycopersicum (Tomato) Seed Oil, Daucus Carota Sativa (Carrot) Seed Oil, Citrus Limon (Lemon) Peel Oil, Citrus Aurantifolia (Lime) Oil, Citrus Aurantium Bergamia (Bergamot) Fruit Oil, Adansonia Digitata Oil, Mauritia Flexuosa Fruit Oil, Cocos Nucifera (Coconut) Oil, Gardenia Tahitensis Flower Extract, Moringa Oleifera Seed Oil, Caryocar Brasiliense Fruit Oil, Helianthus Annuus (Sunflower) Seed Oil.

WE SAY NO TO

- Phthalates
- DEA/MEA
- Parabens
- Harmful colors
- PEG
- Sulfates
- Harsh salt systems
- Harmful fragrances

To learn more about **Rejuvatrio**, please contact your MONAT Market Partner.



DENSIFY DUO

Retail: \$99 USD / \$129 CAD

VIP: \$84 USD / \$110 CAD

MP: \$69 USD / \$90 CAD

Promotes Maximum Hair Density Potential.

BENEFITS

Are you looking to add density back to your mane, along with thickening, protecting, and strengthening your strands? Could you use an easy breezy two-step process that will quickly have you rejoicing over the apparent abundance of free-flowing locks? With a simple tip of the shampoo bottle, you too could be whistling a joyous tune as you simply sit back and delight in a fuller look.



PRODUCT LISTING

- Intense Repair Shampoo
- Intense Repair Treatment

DIRECTIONS

See individual product for product-specific usage.

WE SAY "NO" TO TOXIC INGREDIENTS

- Parabens
- Sulfates
- Cyclic Silicones
- DEA/MEA
- Phthalates
- PEGs
- BHT
- Mineral Oils
- Harmful Colors
- Harmful fragrances



We say NO to animal testing. Our products are vegan.

KEY INGREDIENTS



REJUVENIQE™

A blend of 13+ Natural Plant and Essential Oils rich in omega fatty acids, antioxidants and nutrients highly compatible with the skin and hair.

CAPIXYL™

An emollient blend that helps to protect the scalp, strengthen and thicken hair while increasing hair density.

PROCATALINE™

Featuring Pea Extract this natural blend of antioxidants helps protect and promote healthier hair follicles while protecting color and shine.

CRODASORB™

A powerful ingredient that helps protect against the sun's damaging UV rays, preserving hair's natural pigmentation and keeping strands protected and strong.

INGREDIENTS LISTING:

See individual product for product-specific ingredients.

To learn more about **Densify Duo**, please contact your MONAT Market Partner.



VOLUME TREATMENT SYSTEM

Retail: \$99 USD / \$129 CAD
 VIP: \$84 USD / \$110 CAD
 MP: \$69 USD / \$90 CAD

*Taking hair to new heights.
 Infused with REJUVENIQ™*

Is your hair lacking its usual oomph? Do your tresses seem to lack the inspiration to tell the well-defined hair story you want to tell each and every day? Could you use a little extra assistance in getting your locks to a new level of chic by maximizing their individual strand potential? A single use of MONAT's Volume System will have you saying, "Oomph hair it is!"



BENEFITS

For Density, Strength and Manageability.

PRODUCT LISTING

- Revive Shampoo
- Revitalize Conditioner
- Reshape Root Lifter

KEY INGREDIENTS



PROCATALINE™

Helps maintain healthy levels of antioxidants in follicles to combat premature thinning while protecting color and shine.

CAPIXL™

Helps reduce scalp inflammation, strengthens and thickens hair while stimulating natural growth.

REJUVENIQ™

MONAT's own proprietary blend of unique oils containing essential powerfully active botanical ingredients.

CRODASORB™

UV absorber that helps protect hair from sun damage.

INGREDIENTS LISTING:

See individual product for product-specific ingredients.

DIRECTIONS

See individual product for product-specific usage.

WE SAY NO TO

- Phthalates
- PEG
- DEA/MEA
- Sulfates
- Parabens
- Harsh salt systems
- Harmful colors
- Harmful fragrances

To learn more about Volume Treatment System, please contact your MONAT Market Partner



STYLIZED TREATMENT SYSTEM

Retail: \$99 USD / \$129 CAD
 VIP: \$84 USD / \$110 CAD
 MP: \$69 USD / \$90 CAD

*For Total Control of Your Style.
 Infused with REJUVENIQE™*

Regardless of what you are feeling and how you want to convey your sense of style, MONAT has essentially everything you need to get heads turning in your direction. Do you feel like portraying the saintliness of the girl next door? How about a stop-traffic glam goddess? Our styling aids will help you to easily achieve your desired looks with considerable ease and consistent results.



BENEFITS

Creates consistent and lasting hold for a variety of hairstyles while supporting the natural regrowth of the hair.

PRODUCT LISTING

- Restyle Instant Sculpting Taffy
- Touselled Texturizing Mist
- Refinish Control Hairspray

KEY INGREDIENTS



REJUVENIQE™

MONAT's own proprietary blend of unique oils containing essential powerfully active botanical ingredients.

CAPIXYL™ - Helps reduce scalp inflammation, strengthens and thickens hair while stimulating natural growth.

PROCATALINE™ - Helps maintain healthy levels of antioxidants in follicles to combat premature thinning while protecting color and shine.

CRODASORB™ - UV absorber that helps protect hair from sun damage.

INGREDIENTS LISTING:

See individual product for product-specific ingredients.

DIRECTIONS

See individual product for product-specific usage.

WE SAY NO TO

- Phthalates
- PEG
- DEA/MEA
- Sulfates
- Parabens
- Harsh salt systems
- Harmful colors
- Harmful fragrances

To learn more about **Stylized Treatment System**, contact your MONAT Market Partner.



POWER BOOST TREATMENT SYSTEM

Retail: \$99 USD / \$129 CAD
VIP: \$84 USD / \$110 CAD
MP: \$69 USD / \$90 CAD

Supports powerful natural hair growth.

Experience the power-packed combination of our new Supplement Support System, S3 by MONAT perfectly paired with our Intense Repair Treatment (IRT) for an impressive union that promotes the natural growth of your hair from the inside out.



BENEFITS

Boosts the natural growth of the hair from the inside out while reducing hair thinning.

PRODUCT LISTING

- S3 by MONAT – Supplement Support System
- Intense Repair Treatment

KEY INGREDIENTS



CAPIXYL™

Helps reduce scalp inflammation, strengthens and thickens hair while stimulating natural growth.

Proprietary Blend: OptiMSM®, ACTIVAloe®, EVNo!™ OptiMSM® - a rich source of sulfur and a key component of collagen and keratin that supports the structural integrity of the hair and skin.

ACTIVAloe® - improves the elasticity of both the hair and skin. Helps to improve the appearance of aging skin and hair.

EVNo!™ - may promote hair growth and increase the amount of hair in individuals experiencing hair loss.

INGREDIENTS LISTING:

See individual product for product-specific ingredients.

OptiMSM® is a registered trademark of Bergstrom Nutrition.
 ACTIVAloe® is a registered trademark of Aloecorp Inc.
 EVNo!™ is a trademark of ExcelVite Inc. and protected by US Patent No-7,211,274.

DIRECTIONS

See individual product for product-specific usage.

WE SAY NO TO

- Phthalates
- PEG
- DEA/MEA
- Sulfates
- Parabens
- Harsh salt systems
- Harmful colors
- Harmful fragrances

To learn more about **Power Boost Treatment System**, please contact your **MONAT Market Partner**



POWER BOOST TREATMENT SYSTEM

Retail: \$99 USD / \$129 CAD
VIP: \$84 USD / \$110 CAD
MP: \$69 USD / \$90 CAD

Supports powerful natural hair growth.

Experience the power-packed combination of our new Supplement Support System, S3 by MONAT perfectly paired with our Intense Repair Treatment (IRT) for an impressive union that promotes the natural growth of your hair from the inside out.



BENEFITS

Boosts the natural growth of the hair from the inside out while reducing hair thinning.

PRODUCT LISTING

- S3 by MONAT – Supplement Support System
- Intense Repair Treatment

KEY INGREDIENTS



CAPIXYL™

Helps reduce scalp inflammation, strengthens and thickens hair while stimulating natural growth.

Proprietary Blend: OptiMSM®, ACTIVAloe®, EVMol™ OptiMSM® - a rich source of sulfur and a key component of collagen and keratin that supports the structural integrity of the hair and skin.

ACTIVAloe® - improves the elasticity of both the hair and skin. Helps to improve the appearance of aging skin and hair.

EVMol™ - may promote hair growth and increase the amount of hair in individuals experiencing hair loss.

INGREDIENTS LISTING:

See individual product for product-specific ingredients.

OptiMSM® is a registered trademark of Bergstrom Nutrition.
 ACTIVAloe® is a registered trademark of Aloecorp Inc.
 EVMol™ is a trademark of ExcelVite Inc. and protected by US Patent No-7,211,274.

DIRECTIONS

See individual product for product-specific usage.

WE SAY NO TO

- Phthalates
- PEG
- DEA/MEA
- Sulfates
- Parabens
- Harsh salt systems
- Harmful colors
- Harmful fragrances

To learn more about **Power Boost Treatment System**, please contact your MONAT Market Partner



MONAT BLACK TREATMENT SYSTEM

Retail: \$99 USD / \$129 CAD

VIP: \$84 USD / \$110 CAD

MP: \$69 USD / \$90 CAD

*Raising the bar on rugged sophistication.
Infused with REJUVENIQE™*

Sleek and stylish. Shockingly-sophisticated. A new standard in grooming essentials that couples perfectly with an air of unapologetic arrogance towards old-fashioned hair standards.



BENEFITS

MONAT BLACK System is designed for all his needs.

PRODUCT LISTING

- MONAT BLACK Shampoo + Conditioner
- MONAT BLACK Cream Shave
- MONAT BLACK Aftershave + Moisturizer
- MONAT BLACK Groom Styling Clay

KEY INGREDIENTS



PROCATALINE™ - Helps maintain healthy levels of antioxidants in follicles to combat premature thinning while protecting color and shine.

CAPIXYL™ - Helps reduce scalp inflammation, strengthens and thickens hair while stimulating natural growth.

REJUVENIQE™ - MONAT's own proprietary blend of unique oils containing essential powerfully active botanical ingredients.

CRODASORB™ - UV absorber that helps protect hair from sun damage.

Vital ET® - a phosphate derivative of Vitamin E; it helps protect against the signs of skin irritation and inflammation and reduces the signs of aging and environmental stress.

ALOE LEAF - helps to soothe and cool skin.

KELP EXTRACT - helps to soothe and hydrate the skin, and it also aids in keeping it smooth.

KESTER WAX CT - a naturally derived, non-animal ester wax that helps to grip the hair and lock in the style.

INGREDIENTS LISTING:

See individual product for product-specific ingredients.

WE SAY NO TO

- Phthalates
- DEA/MEA
- Parabens
- Harmful colors
- PEG
- Sulfates
- Harsh salt systems
- Harmful fragrances

To learn more about MONAT BLACK Treatment System, contact your MONAT Market Partner.



MONAT JUNIOR LINE

Retail: \$59 USD / \$79 CAD
 VIP: \$50 USD / \$67 CAD
 MP: \$41 USD / \$55 CAD

The quality you expect and three times the fun!



BENEFITS

The MONAT Junior line was developed to treat your children's unique hair, which is naturally finer and more fragile than adults' hair. Plus, the line's highly concentrated formulas allow you to use less product to get the job done.

The MONAT Junior products are tear-, sulfate- and paraben-free, and safe and gentle for children ages one to nine. Dermatologist and ophthalmologist tested.

PRODUCT LISTING

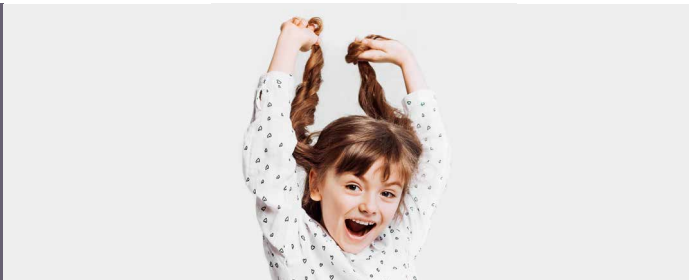
- Monat Junior Gentle Shampoo
- Monat Junior Gentle Conditioner
- Monat Junior Gentle Detangler

KEY INGREDIENTS

See individual product for product-specific ingredients

WE SAY NO TO

- Phthalates
- PEG
- DEA/MEA
- Sulfates
- Parabens
- Harsh salt systems
- Harmful colors
- Harmful fragrances



To learn more about the MONAT Junior Line, please contact your MONAT Market Partner



MAGNIFY TREATMENT SYSTEM

Retail: \$99 USD / \$129 CAD
 VIP: \$84 USD / \$110 CAD
 MP: \$69 USD / \$90 CAD

*Extreme volume never looked so good.
 Infused with REJUVEAIQTM*

Have your hair and scalp been feeling a tad bit oily and requiring a reboot to get it back into a natural balance? Do your tresses tend to tangle easily and require a bit more moisture to keep your locks silky and smooth? Could you use a little styling assistance in creating maximum volume while helping to tame those pesky flyaways? MONAT's Magnify System of products work together to enhance your best you at a much higher magnitude.



BENEFITS

Intensifies hair fullness and supports the natural regrowth of the hair.

PRODUCT LISTING

- Renew Shampoo
- Revitalize Conditioner
- Moxie Magnifying Mousse

KEY INGREDIENTS



PROCATALINETM
 Helps maintain healthy levels of antioxidants in follicles to combat premature thinning while protecting color and shine.

CAPIXYLTM
 Helps reduce scalp inflammation, strengthens and thickens hair while stimulating natural growth.

REJUVEAIQTM
 MONAT's own proprietary blend of unique oils containing essential powerfully active botanical ingredients.

CRODASORBTM
 UV absorber that helps protect hair from sun damage.

INGREDIENTS LISTING:
 See individual product for product-specific ingredients.

DIRECTIONS

See individual product for product-specific usage.

WE SAY NO TO

- Phthalates
- PEG
- DEA/MEA
- Sulfates
- Parabens
- Harsh salt systems
- Harmful colors
- Harmful fragrances

To learn more about *Magnify Treatment System*, please contact your MONAT Market Partner



HYDRATION TREATMENT SYSTEM

Retail: \$99 USD / \$129 CAD
VIP: \$84 USD / \$110 CAD
MP: \$69 USD / \$90 CAD

Help get it back to good. Infused with REJUVENIQE™

Is your hair feeling out of sorts? Can it use a little fine-tuning to help restore each lusterless strand back to a lustrous state of hair-being? Use all three of the products in MONAT's Hydration System to bring back your vibrant, bouncy shiny hair making it feel aaaall good.



BENEFITS

Provides brilliance, strength and vitality to lackluster strands.

PRODUCT LISTING

- Renew Shampoo
- Restore Leave-In Conditioner
- Replenish Masque

KEY INGREDIENTS

REJUVENIQE™ - MONAT's own proprietary blend of unique oils containing essential powerfully active botanical ingredients.

CAPIXYL™ - Helps reduce scalp inflammation, strengthens and thickens hair while stimulating natural growth.

PROCATALINE™ - Helps maintain healthy levels of antioxidants in follicles to combat premature thinning while protecting color and shine.

CRODASORB™ - UV absorber that helps protect hair from sun damage.

INGREDIENTS LISTING

See individual product for product-specific ingredients.

DIRECTIONS

See individual product for product-specific usage.

WE SAY NO TO

- Phthalates
- Parabens
- PEG
- Harsh salt systems
- DEA/MEA
- Harmful colors
- Sulfates
- Harmful fragrances

OUR CLINICALLY PROVEN INGREDIENTS HAVE DEMONSTRATED THE FOLLOWING OUTCOMES

- 88%** increased manageability and shine
- 76%** increase in collagen directly increasing follicle size
- 70%** increase in repair effect improving hair anchoring
- 58%** noticed a decrease in fiber breakage
- 48%** decrease in DHT hormone that contributes to hair loss
- 46%** increase in hair growth
- 35%** increase in hair follicle strength

To learn more about **Hydration Treatment System**, please contact your MONAT Market Partner.



COLOUR ENHANCE BEAUTIFUL BRUNETTE SHAMPOO AND CONDITIONER

Retail: \$72 USD / \$96 CAD

VIP: \$61 USD / \$82 CAD

MP: \$50 USD / \$67CAD

Shampoo: 237 ml e 8.0 fl. oz.

Magnifies and enriches brunette hues for beautiful colour brilliance and shine while gently cleansing.

Conditioner: 178 ml e 6.0 fl. oz.

Illuminates and enriches brunette hues as it recaptures beautiful shine, manageability, softness and silkiness.



BENEFITS

Enhances brown and honey hues. Specially formulated with a complex blend of botanical actives and natural phytopigments derived from Horse Chestnut Seeds, Indian Walnut Leaves and exotic Peruvian Rhatany Root to boost lustrous brown highlights and beautifully enhance colour.

DIRECTIONS

Shampoo: Gently massage a quarter size amount into wet hair, lather and leave on 1-2 minutes. Rinse well. For optimal results, follow with MONAT Beautiful Brunette Conditioner.

Conditioner: After washing with MONAT Beautiful Brunette Shampoo, apply a quarter size amount and work through to the ends. Let sit 1-2 minutes and rinse hair thoroughly.

KEY INGREDIENTS

Walnut Leaf Extract
Krameria Triandra Root, Sarothamnus
Scoparius and Indian Walnut Extracts
Horse Chestnut Seed Extract

INGREDIENTS:

See individual packaging for ingredient listings.

WE SAY NO TO

- Phthalates
- PEG
- DEA/MEA
- Sulfates
- Parabens
- Harsh salt systems
- Harmful colors
- Harmful fragrances

To learn more about **Colour Enhance Beautiful Brunette Shampoo and Conditioner**, please contact your MONAT Market Partner.



COLOUR ENHANCE BRILLIANT BLONDE SHAMPOO AND CONDITIONER

Retail: \$72 USD / \$96 CAD
VIP: \$61 USD / \$82 CAD
MP: \$50 USD / \$67 CAD

Shampoo: 237 ml e 8.0 fl. oz.
Illuminates and brightens color vibrancy by enhancing warm golden highlights while gently cleansing.

Conditioner: 178 ml e 6.0 fl. oz.
Boosts hair color vibrancy as it recaptures brilliant shine, manageability, softness and silkiness.



BENEFITS

Enhances blonde and golden hues. Specially formulated with a complex blend of botanical actives and natural phytopigments derived from Chamomile, Crocus and organic Marigold (Calendula) Flowers to boost lustrous golden highlights and beautifully enhance color.

DIRECTIONS

Shampoo: Gently massage a quarter size amount into wet hair, lather and leave on 1-2 minutes. Rinse well. For optimal results, follow with MONAT Brilliant Blonde Conditioner.

Conditioner: After washing with MONAT Brilliant Blonde Shampoo, apply a quarter-size amount and work through to the ends. Let sit 1-2 minutes and rinse hair thoroughly.

KEY INGREDIENTS

Crocus Flower and Turmeric Root Extract
 Chamomile Flower Extract
 Marigold (Calendula) Flower Extract.

INGREDIENTS:

See individual packaging for ingredient listings

WE SAY NO TO

- Phthalates
- PEG
- DEA/MEA
- Sulfates
- Parabens
- Harsh salt systems
- Harmful colors
- Harmful fragrances

To learn more about **Colour Enhance Brilliant Blonde Shampoo and Conditioner**, please contact your MONAT Market Partner.

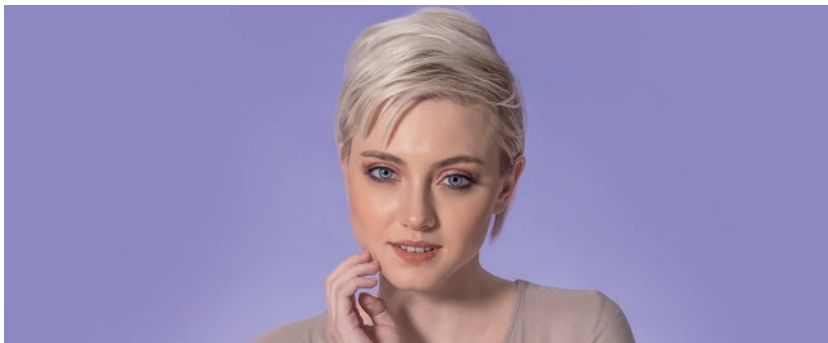


COLOUR ENHANCE PERFECTLY PLATINUM SHAMPOO AND CONDITIONER

Retail: \$72 USD / \$96 CAD
VIP: \$61 USD / \$82 CAD
MP: \$50 USD / \$67 CAD

Shampoo: 237 ml e 8.0 fl. oz.
Illuminates and brightens hair color vibrancy by reducing unwanted brassiness while gently cleansing.

Conditioner: 178 ml e 6.0 fl. oz.
Boosts hair color vibrancy as it reduces unwanted brassiness and recaptures shine, manageability, softness and silkiness.



BENEFITS

Enhances silver and platinum hues. Specially formulated with a complex blend of botanical actives and natural phytopygments derived from Lavender, Centaurea, Mallow and Violet Flowers to boost lustrous platinum and silver highlights and beautifully enhance color.

DIRECTIONS

Shampoo: Gently massage a quarter size amount into wet hair, lather and leave on 1-2 minutes. Rinse well. For optimal results, follow with MONAT Perfectly Platinum Conditioner.

Conditioner: After washing with MONAT Perfectly Platinum Shampoo, apply a quarter size amount and work through to the ends. Let sit 1-2 minutes and rinse hair thoroughly.

KEY INGREDIENTS

Lavender and Violet Flower Extracts
 Cornflower (Centaurea) Extract
 Mallow Extract

INGREDIENTS:

See individual packaging for ingredient listings

*To optimize the ability of the Perfectly Platinum Shampoo & Conditioner to prevent yellowing and help eliminate brassiness, a violet pigment has been added (Ext. D&C Violet No. 2 (CI 60730)) A red pigment (D&C Red No. 33 (CI 17200)) has been added to the Conditioner for color vibrancy. These additives are approved as a safe colorant for usage in cosmetics and considered to be non-harmful when used as intended.

WE SAY NO TO

- Phthalates
- PEG
- DEA/MEA
- Sulfates
- Parabens
- Harsh salt systems
- Harmful colors
- Harmful fragrances

To learn more about **Colour Enhance Perfectly Platinum Shampoo and Conditioner**, please contact your MONAT Market Partner.


Mix & Match gives everyone the chance to enjoy great savings on MONAT products once a minimum order subtotal has been met based on their order type. This convenient sheet outlines the reduced prices on every product for Market Partners, VIP Customers, and Retail Customers.

The easiest way to use this is to show your customers what the price for any product would be in addition to a Treatment System.



**REJUVENIQE™
OIL INTENSIVE**

QV/PV	CV (US)
100	69
RV USD	RV M&M
\$ 99	NA
VIP USD	VIP M&M
\$ 84	NA
MP USD	MP M&M
\$ 69	NA



**REFINISH
CONTROL
HAIRSPRAY**

QV/PV	CV (US)
44	31
RV USD	RV M&M
\$ 44	\$ 37.40
VIP USD	VIP M&M
\$ 37	\$ 31.45
MP USD	MP M&M
\$ 31	\$ 26.35



**TOUSLED
TEXTURIZING
MIST**

QV/PV	CV (US)
28	20
RV USD	RV M&M
\$ 28	\$ 23.80
VIP USD	VIP M&M
\$ 24	\$ 20.40
MP USD	MP M&M
\$ 20	\$ 17



**RESTYLE
INSTANT
SCULPTING
TAFFY**

QV/PV	CV (US)
34	24
RV USD	RV M&M
\$ 34	\$ 28.90
VIP USD	VIP M&M
\$ 29	\$ 24.65
MP USD	MP M&M
\$ 24	\$ 20.40



**MOXIE
MAGNIFYING
MOUSSE**

QV/PV	CV (US)
29	21
RV USD	RV M&M
\$ 29	\$ 24.65
VIP USD	VIP M&M
\$ 25	\$ 21.25
MP USD	MP M&M
\$ 21	\$ 17.85



**REVIVE
SHAMPOO**

QV/PV	CV (US)
35	25
RV USD	RV M&M
\$ 35	\$ 29.75
VIP USD	VIP M&M
\$ 30	\$ 25.50
MP USD	MP M&M
\$ 25	\$ 21.25



**REVITALIZE
CONDITIONER**

QV/PV	CV (US)
47	33
RV USD	RV M&M
\$ 47	\$ 39.95
VIP USD	VIP M&M
\$ 40	\$ 34
MP USD	MP M&M
\$ 33	\$ 28.05




**RESHAPE
ROOT LIFTER**

QV/PV	CV (US)
33	23
RV USD	RV M&M
\$ 33	\$ 28.05
VIP USD	VIP M&M
\$ 28	\$ 23.80
MP USD	MP M&M
\$ 23	\$ 19.55



**MONAT BLACK
SHAMPOO +
CONDITIONER**

QV/PV	CV (US)
38	27
RV USD	RV M&M
\$ 38	\$ 32.30
VIP USD	VIP M&M
\$ 32	\$ 27.20
MP USD	MP M&M
\$ 27	\$ 22.95



**MONAT BLACK
CREAM SHAVE**

QV/PV	CV (US)
26	19
RV USD	RV M&M
\$ 26	\$ 22.10
VIP USD	VIP M&M
\$ 22	\$ 18.70
MP USD	MP M&M
\$ 19	\$ 16.15



**RENEW
SHAMPOO**

QV/PV	CV (US)
35	24
RV USD	RV M&M
\$ 35	\$ 29.75
VIP USD	VIP M&M
\$ 30	\$ 25.50
MP USD	MP M&M
\$ 24	\$ 20.40




**RESTORE
LEAVE-IN
CONDITIONER**

QV/PV	CV (US)
33	23
RV USD	RV M&M
\$ 33	\$ 28.05
VIP USD	VIP M&M
\$ 28	\$ 23.80
MP USD	MP M&M
\$ 23	\$ 19.55




**REPLENISH
MASQUE**

QV/PV	CV (US)
50	35
RV USD	RV M&M
\$ 50	\$ 42.50
VIP USD	VIP M&M
\$ 43	\$ 36.55
MP USD	MP M&M
\$ 35	\$ 29.75



**MONAT BLACK
AFTERSHAVE
+ MOISTURIZER**

QV/PV	CV (US)
29	21
RV USD	RV M&M
\$ 29	\$ 24.65
VIP USD	VIP M&M
\$ 25	\$ 21.25
MP USD	MP M&M
\$ 21	\$ 17.85



**MONAT BLACK
GROOM
STYLING CLAY**

QV/PV	CV (US)
34	24
RV USD	RV M&M
\$ 34	\$ 28.90
VIP USD	VIP M&M
\$ 29	\$ 24.65
MP USD	MP M&M
\$ 24	\$ 20.40


Mix & Match gives everyone the chance to enjoy great savings on MONAT products once a minimum order subtotal has been met based on their order type. This convenient sheet outlines the reduced prices on every product for Market Partners, VIP Customers, and Retail Customers.

The easiest way to use this is to show your customers what the price for any product would be in addition to a Treatment System.




S3 BY MONAT

QV/PV	CV (US)
59	41
RV USD	RV M&M
\$ 59	\$ 50.15
VIP USD	VIP M&M
\$ 50	\$ 42.50
MP USD	MP M&M
\$ 41	\$ 34.85



VOLUME TREATMENT SYSTEM

QV/PV	CV (US)
100	69
RV USD	RV M&M
\$ 99	NA
VIP USD	VIP M&M
\$ 84	NA
MP USD	MP M&M
\$ 69	NA



MONAT BLACK SYSTEM

QV/PV	CV (US)
100	69
RV USD	RV M&M
\$ 99	NA
VIP USD	VIP M&M
\$ 84	NA
MP USD	MP M&M
\$ 69	NA



INTENSE REPAIR TREATMENT

QV/PV	CV (US)
65	46
RV USD	RV M&M
\$ 65	\$ 55.25
VIP USD	VIP M&M
\$ 55	\$ 46.75
MP USD	MP M&M
\$ 46	\$ 39.10



BALANCE TREATMENT SYSTEM

QV/PV	CV (US)
100	69
RV USD	RV M&M
\$ 99	NA
VIP USD	VIP M&M
\$ 84	NA
MP USD	MP M&M
\$ 69	NA



POWER BOOST SYSTEM

QV/PV	CV (US)
100	69
RV USD	RV M&M
\$ 99	NA
VIP USD	VIP M&M
\$ 84	NA
MP USD	MP M&M
\$ 69	NA




CLASSIC CONFIDENCE SYSTEM

QV/PV	CV (US)
100	69
RV USD	RV M&M
\$ 99	NA
VIP USD	VIP M&M
\$ 84	NA
MP USD	MP M&M
\$ 69	NA



STYLIZED SYSTEM

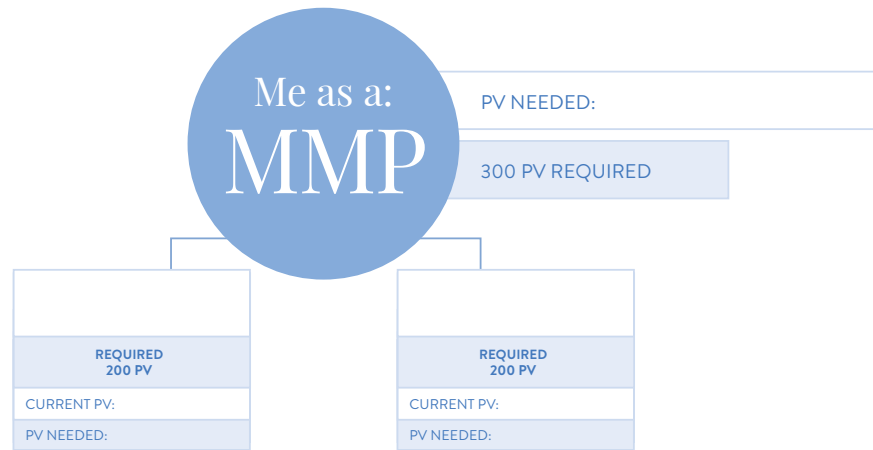
QV/PV	CV (US)
100	69
RV USD	RV M&M
\$ 99	NA
VIP USD	VIP M&M
\$ 84	NA
MP USD	MP M&M
\$ 69	NA



MAGNIFY SYSTEM

QV/PV	CV (US)
100	69
RV USD	RV M&M
\$ 99	NA
VIP USD	VIP M&M
\$ 84	NA
MP USD	MP M&M
\$ 69	NA

THIS MONTH'S GOAL: MANAGING MARKET PARTNER



Rank up to
MMP earn*:

\$100 US/\$150 CAD
Rank ADV. Bonus.**

10% on Level 1

3% on Level 2

* Refer to comp plan for details.

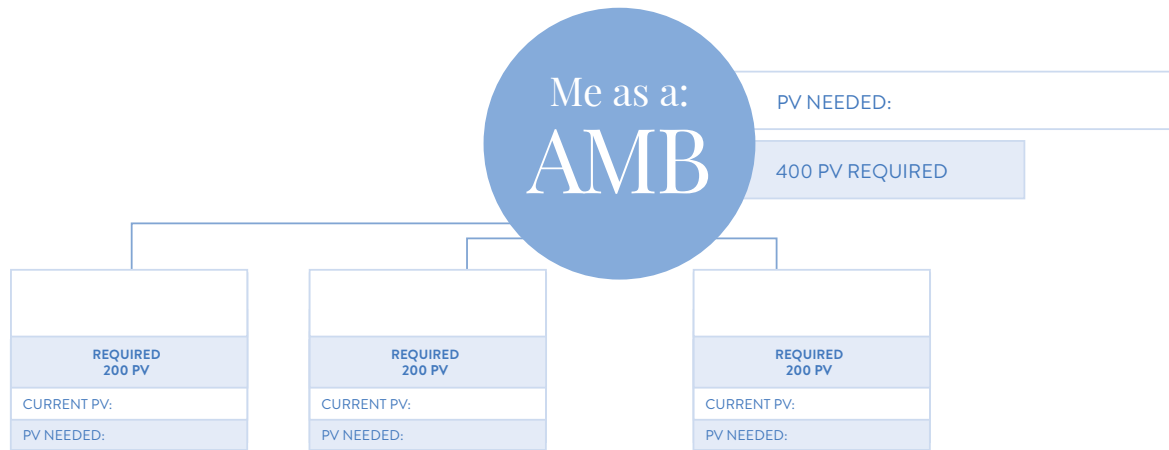
**Must promote to MMP within
4 calendar months of business.

MMP REQUIREMENTS: 300 PV 2 Active Lines 1200 GV

CURRENT GV:

GV NEEDED:

THIS MONTH'S GOAL: ASSOCIATE MARKET BUILDER



Rank up to
AMB earn*:

\$100 US/\$150 CAD
Rank ADV. Bonus.**

12% on Level 1

5% on Level 2

** Refer to comp plan for details.*

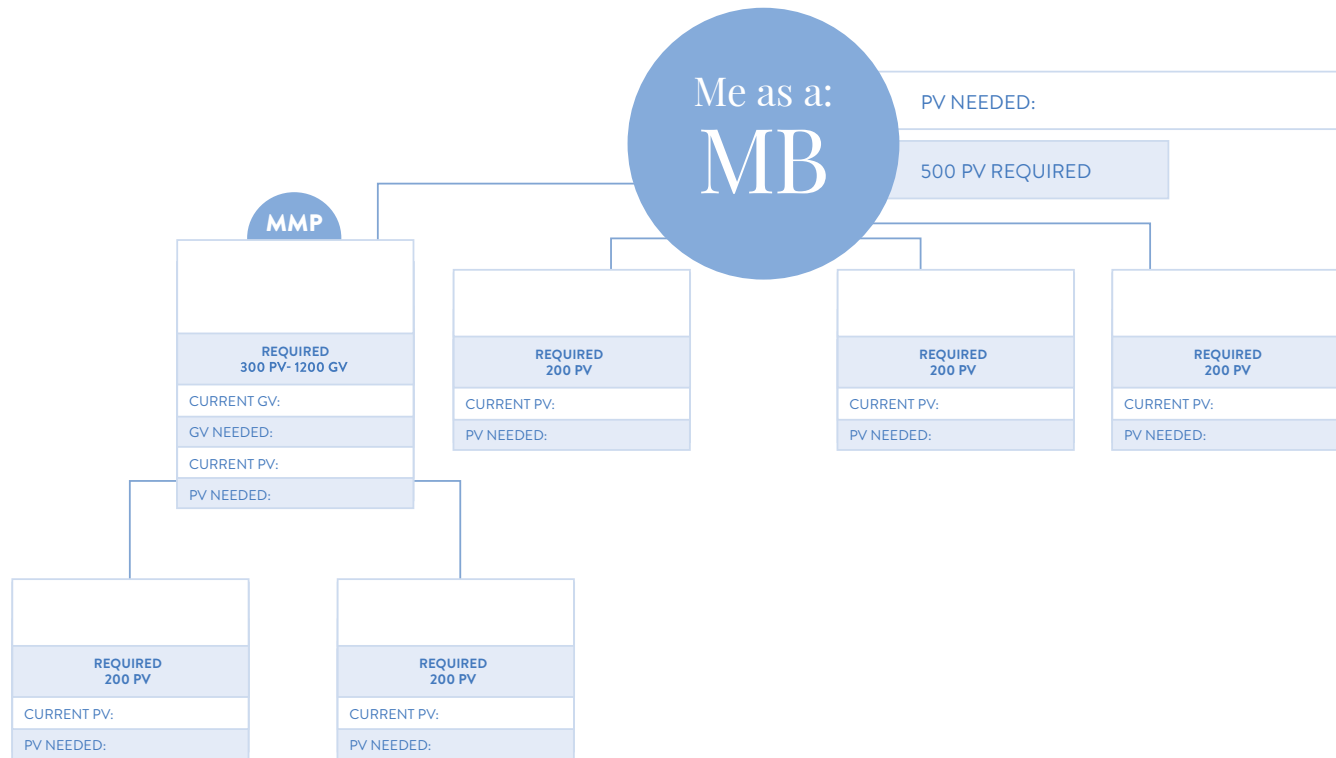
**Must promote to AMB within
first 5 calendar months of business.

AMB REQUIREMENTS: 400 PV 3 Active Lines 2400 GV

CURRENT GV:

GV NEEDED:

THIS MONTH'S GOAL: MARKET BUILDER



Rank up to
MB earn*:

\$150 US/\$200 CAD
Rank ADV. Bonus.**

12% on Level 1

6% on Level 2

3% on Level 3

* Refer to comp plan for details.

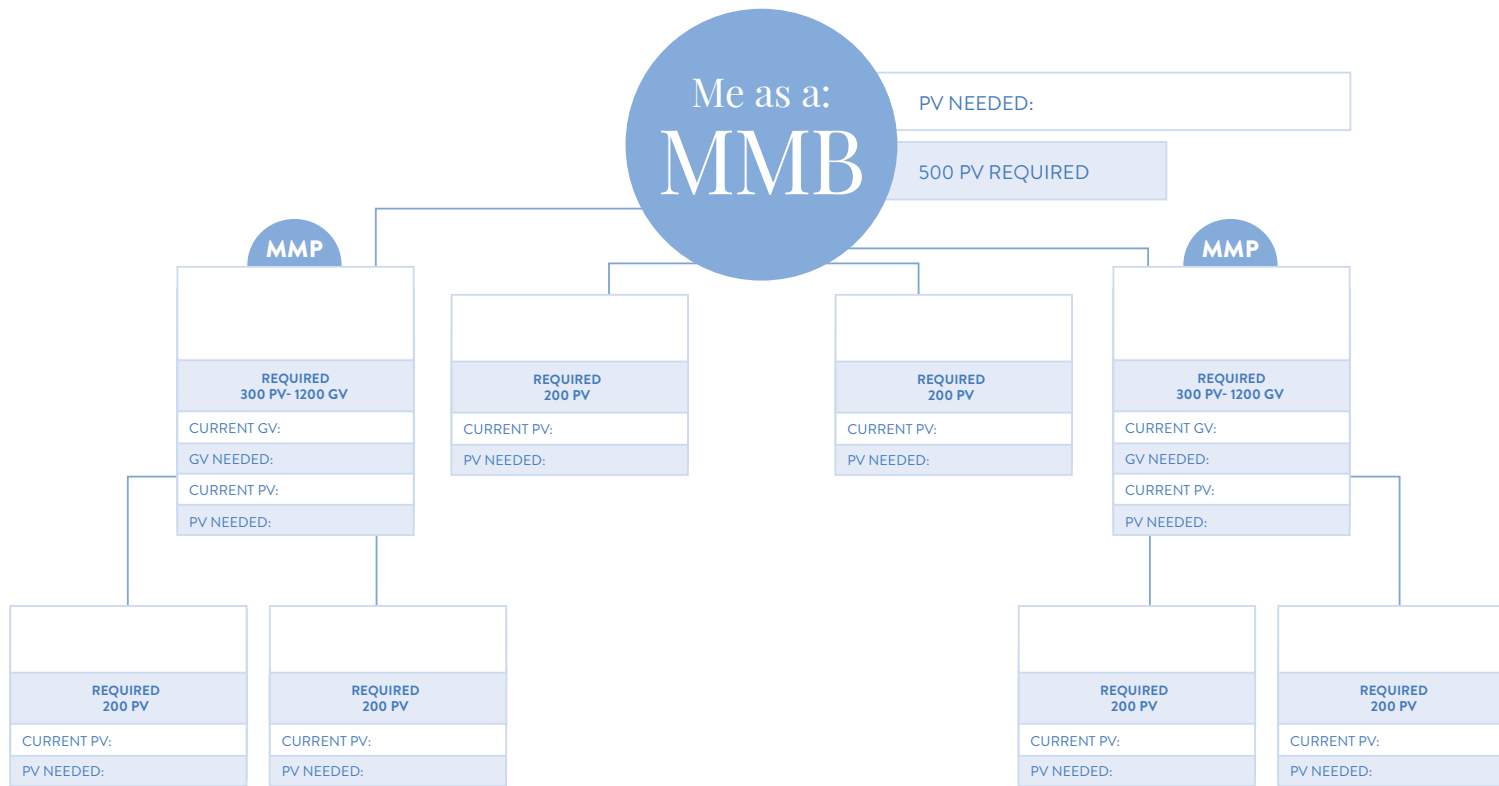
**Must promote to MB within
first 6 calendar months of business.

MB REQUIREMENTS: 500 PV 4 Active Lines 1 MMP 4000 GV

CURRENT GV:

GV NEEDED:

THIS MONTH'S GOAL: MANAGING MARKET BUILDER



Rank up to
MMB earn*:

\$500 USD/\$600 CAD
Rank ADV. Bonus.

12% on Level 1

7% on Level 2

5% on Level 3

3% on Level 4

2% on Level 5+

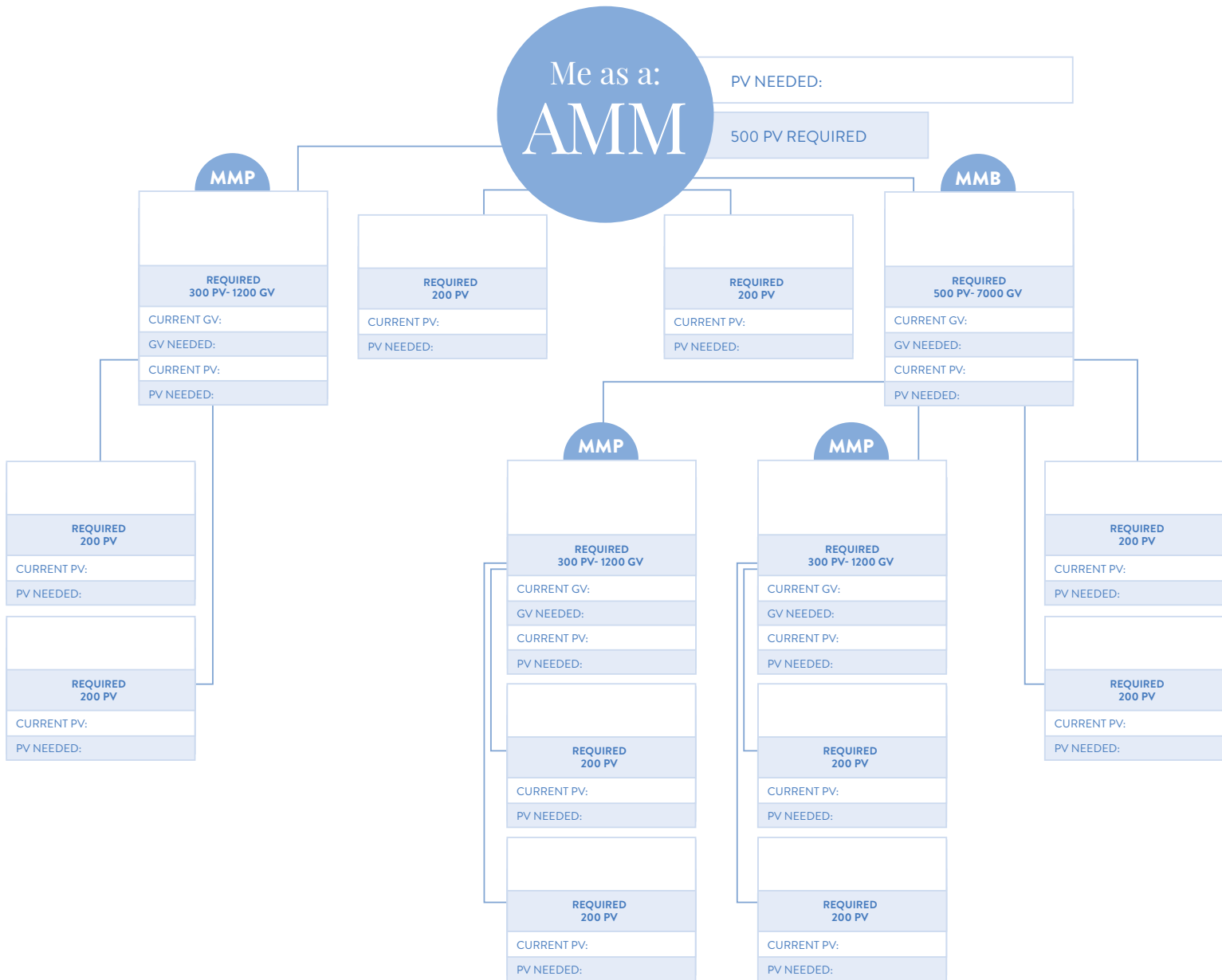
* Refer to comp plan for details.

MMB REQUIREMENTS: 500 PV 4 Active Lines 2 MMP 7000 GV

CURRENT GV:

GV NEEDED:

THIS MONTH'S GOAL: ASSOCIATE MARKET MENTOR



Rank up to
AMM earn*:

\$500 US/\$600 CAD
Rank ADV. Bonus.

12% on Level 1

7% on Level 2

5% on Level 3

3% on Level 4

2% on Level 5+

AMM REQUIREMENTS: 500 PV 4 Active Lines 1 MMP + 1MMB 7000 GV

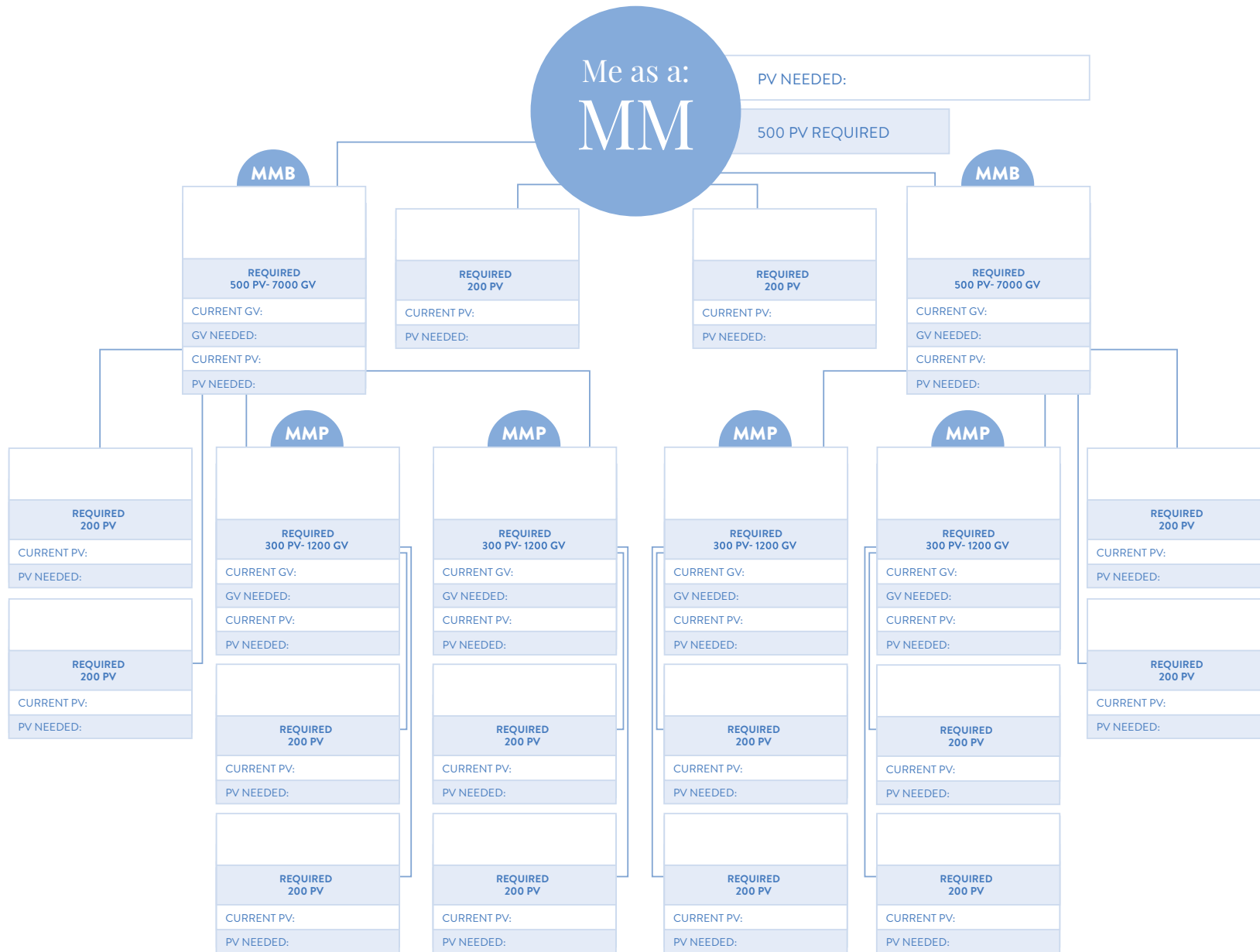
CURRENT GV:

GV NEEDED:

* Refer to comp plan for details.

THIS MONTH'S GOAL: MARKET MENTOR

Me as a:
MM



Rank up to
MM earn*:

\$1000 US/\$1200 CAD
Rank ADV. Bonus

12% on Level 1

7% on Level 2

5% on Level 3

3% on Level 4

2% on Level 5+

+
CADILLAC
Qualification

* Refer to comp plan for details.

MM REQUIREMENTS: 500 PV 4 Active Lines 2 MMB 7000 GV/30.000 DV

CURRENT GV:

CURRENT DV:

GV NEEDED:

DV NEEDED:

